

## NEWS RELEASE

DATE: December 11, 2019  
TO: News Media  
CONTACT: Renee Ricke or Aaron Crotinger (620) 227-8082  
RE: Steak Cookoff at the 3i SHOW  
FOR RELEASE: IMMEDIATELY

### Steak Cookoff at the 3i SHOW



DODGE CITY – The 66<sup>th</sup> Annual 3i SHOW is beefing up its annual farm show with the addition of a steak cookoff on Friday, March 20 at 10:00 a.m. on the outside exhibit grounds of the Western State Bank Expo Center. In partnership with the Steak Cookoff Association, 20 teams will compete in a sanctioned cookoff for winnings including cash and trophies. The 3i SHOW cookoff will feature a \$1000 first place prize with the top ten placements receiving payout.

“Our goal is to create a fun, relaxed environment and a fair competition,” reads the official SCA website. “SCA events provide the steaks to ensure a level playing field for the teams. Our double-blind judging process adds to the integrity and best cook that day wins.”

Interested participants can sign up at [steakcookoffs.com](http://steakcookoffs.com). Steaks for the event graciously provided by Cargill Meat Solutions in Dodge City, KS. Any exhibitors looking to help sponsor the cookoff should contact WKMA directly.

For information on more events or how to secure exhibit space at the 2020 3i SHOW being held March 19-21 in Dodge City, visit [www.3ishow.com](http://www.3ishow.com), like and follow the 3i SHOW on Facebook and Twitter, or contact the Western Kansas Manufacturers Association (WKMA) office directly toll-free at (877) 405-2883 or locally at (620) 227-8082. WKMA’s office is located at 1700 E. Wyatt Earp in Dodge City, KS.

###