

Western Kansas Manufacturers Association Newsletter

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3i SHOW Loaded with Activities!

Each year, the 3i SHOW is host to many activities, and the 65th Annual show is packed with daily on-demand demonstrations, giveaways, events, and presentations! With the show rapidly approaching, WKMA staff have been working tirelessly to confirm and update the events scheduled throughout the show. Activities confirmed for 2019 include:

Giveaways

Dragon-Line, LLC is offering one lucky 3i SHOW attendee a \$1000 credit towards a complete system or filtration assembly. Attendees can register at Dragon-Line's booth I-202 during the show. The winner will be drawn at 11 am on Saturday, March 23, in Dragon-Line's booth.

KFRM is returning with their "Radio Spin" Giveaway! One lucky exhibitor will receive a 6 month news sponsorship on KFRM valued at \$2400! To register, exhibitors will need to drop their business card in the drawing box located at KFRM's exhibit space, I-104. Winner will be drawn at 2 pm on Saturday, March 23 in the KFRM booth.

Presentations

Dr. Mark Green, psychologist with Pratt Regional Medical Center, is bringing awareness to stress in farming and ranching with the presentation "Managing Stress, Anger, Anxiety, and Depression in Rural America" on Thursday, March 21 at 11 am. Dr. Green will also navigate the path to greater mental health, providing education on how to recognize signs of high stress, anger, depression, and suicidal thoughts.

The National Weather Service will be presenting a "Climate and Weather Update." Jeff Hutton, Warning Coordination Meteorologist, will discuss the variability of weather in the High Plains on Thursday, March 21 at 2 pm. Hutton will also be providing an overview of the factors that contribute to the complexity of forecasting weather in extended periods: weekly, monthly and seasonally. Hutton will conclude with an outlook for the growing season.

Coordinated by the Suicide Prevention Coalition, Vicki Broz, Compass Behavioral Health Regional II Director, and Deb Moffitt, Family Care Clinic therapist, will focus on identifying the symptoms of anxiety, stress and depression that comes with working in agriculture on Friday, March 22 at 11 am. Deb and Vicki will also provide an overview of techniques that can be utilized to regulate emotions, manage stress and improve relations.

Monty Teeter, CEO of Dragon-Line, will discuss water savings as a major benefit in his presentation, "How to Save Water and Money with Drip Line Technology" on Friday, March

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Official 3i SHOW After-Party



Friday, March 22 at 7 p.m.

Country sensation, **Travis Tritt**, will be taking the stage at the United Wireless Arena as part of his Outlaws & Renegades Tour!

Exhibitors have the opportunity to receive **\$5 off** select ticket prices by using the special code.

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22 at 1 pm. Other benefits include reducing or eliminating wheel track issues, allowing possible winter watering without ice accumulation on pivot, and MORE. The benefits will continue to emerge as drip irrigation is used in diverse production areas. Teeter will speak on how Dragon-Line has transformed pivot irrigation through drip technology.

U.S. Congressman Roger Marshall will be hosting a forum to discuss the progress being made on trade discussion, implementation of the recently passed Farm Bill and other related issues with fellow Kansans on Saturday, March 23 at 2 pm.

On-Demand Demonstrations

Blattner Feedlot Construction & Livestock Equipment will be showcasing their 110 and 220 Hydraulic Squeeze Chutes along with “The Duke” Portable Wheel Corral in spaces I-373, 375 and 377.

Fairbank Equipment is bringing the SureFire QuickDraw trailer, a fully automated spray tender system, to the show! QuickDraw calculates the amount of each chemical in a batch, making manually calculating product amounts a thing of the past and can be found in spaces I-249-251!

Landoll Corporation is bringing back the 7500 Series Vertical Tillage (VT) Plus with Adjustable Gangs and will be in spaces I-383-386 and O-213 and 215. The VT Plus can adapt to changing field environments and can be used in a variety of residue conditions.

Simpson Farm Enterprises is giving attendees the opportunity to test drive the Apache AS1040 in their booth spaces O-55-59. The Apache AS1040 is the most affordable 1000 gallon self-propelled sprayer in the industry! Weighing in at 20,000 lbs., The AS1040 offers better fuel economy, reduced compaction and a lower price.

Events

The first day of the show is packed with events, kicking off High School Ag Career Day, which offers students an opportunity to learn about careers in agriculture! High school Ag teachers, their students and parents, high school counselors, and extension agents are all invited to attend. Sessions finalized at this time include: *Crop Application* with **Pratt Community College** and **Skyland Grain, LLC**; *Diesel Safety* and *Welding Processes and Fundamentals* with **Dodge City Community College**; *Precision Ag Technology* with **Northwest Kansas Technical College**; and *Citizen Soldier* with **Kansas Army National Guard**.

Following the Opening Ceremonies on Thursday, March 21, at least a dozen Conquistador riders, ropers, and wrestlers will perform in a College Rodeo Showcase. The team will demonstrate every event they compete in. Boot Hill Distillery is hosting a meet and greet immediately following the Opening Ceremonies from 10:30 am to noon. Come meet their Director of Sales, Lee Griffith, at the Merchandise table where Lee will be handing out wooden nickels to attendees good for \$2 off any cocktail or tour at the distillery when they visit any time during the three days of the show. Ritchey Simon, DNP, will perform foot and ankle exams in Pratt Regional Medical Center’s booth spaces I-132 and 133.

Friday, March 22, will feature the first-ever Agri-Business Hiring Event from 10 am to 2 pm. KANSASWORKS and Kansas WorkforceONE will be on site in their Mobile Workforce Center to match contracted exhibitors’ job openings to potential qualified applicants. PRMC will continue their daily health programs with Jacque Kemmerer, DNP, performing skin cancer checks from 1 pm to 4 pm.

Saturday, March 23, has no shortage of events! The Kiwanis Club of Dodge City Breakfast Feed will be held in spaces I-310 and 311. Kiwanis will be offering delicious breakfast burritos and coffee to show attendees for a FREE WILL donation. Jacque Kemmerer, DNP, will perform skin cancer checks from 9 am to noon in PRMC’s exhibit. Smoky Hills Public Television is bringing their annual event, Family Fun Day, to the show! The event will be held in the Presentation Area and gives kids the opportunity to meet and take pictures with Curious George!

In addition to the scheduled health programs, Pratt Regional Medical Center will be providing cholesterol and glucose screenings that only require a finger prick, and blood and oxygen saturation level checks all three days of the show.

2019 Mid-America Workforce Summit

The 2019 Mid-America Workforce Summit was packed with informative presentations regarding the state of the workforce and the changes we can make for the better. Newly confirmed Lt. Governor Lynn Rogers opened the Summit at noon on January 23 with a rousing speech at the Opening Plenary Luncheon.

Brian Dabson, University of North Carolina at Chapel Hill, explored the issues and challenges that hinder the progress made to achieve economic opportunity in rural regions and the ways in which technology and globalization have affected industries and labor markets.

Steve Geiber, Council on Developmental Disabilities, facilitated a panel that focused on improving the transition from school to work, with a focus on competitive, integrated employment for students with disabilities.

Tyler Tenbrink, Labor Economist, Department of Labor, presented the latest statistics measuring the health of the regional labor market including job growth and industry performance.

The Kansas Enrichment Network sponsored a presentation, hosted by the Kansas City STEM Alliance, that discussed how specific initiatives can help a rural region fully realize its potential by building capacity and bringing existing businesses to scale. The session showcased ways in which the Alliance engages area industries through financial support, associate engagement, event hosting, and strategic thought leadership.



Lt. Governor Lynn Rogers spoke at the Opening Plenary Luncheon.



Other presentations included the 2019 Legislative Update by representatives from the Kansas Senate and House of Representatives, “Resources that Support Financial Education and Workforce Programs” by Carla Tillmon from the Federal Deposit Insurance Corporation, “U.S. Department of Labor Update” by Theo Coney, and “Workforce Development Challenges and Opportunities” a panel discussion of representatives from organizations involved in response efforts in their respective states.

The Celebration Banquet was another great event at the end of the first day of the Summit with a presentation by the Midwestern Higher Education Compact President, Susan Heegaard. Local Workforce Investment Boards were presented with performance standard awards. At the close, prizes were raffled to those in attendance. Thank you to all exhibitors who contribute to these great prizes.

All presentations given at the Mid-America Workforce Summit are emailed to attendees each year via an online link following the Summit. This allows them to go back to the presentations and review any information closer that peaked their interest.

**Enjoy a FREE concert after the
Official 3i SHOW After-Party on
Friday, March 22!**

**Blind Dog Alley will be performing in the
Longhorn Room from 10 pm to 1 am
At the Boot Hill Casino and Resort!**



Rural Opportunities Conference comes to Dodge City!

Time is quickly running out to register for the Rural Opportunities Conference being held in Dodge City on April 2 and 3. The deadline for registration is Monday, March 18, and can be accomplished through the Kansas Department of Commerce website, www.kansascommerce.gov.

The Rural Opportunities Conference will highlight rural business and community development topics including: Impact Investing, Practical Solutions for Broadband, Rural Quality of Life, and Community Development Resources.

The conference will be held at the Boot Hill Casino & Conference Center, 4100 W. Comanche, Dodge City. Exhibits open and badge pickup begins at 9 a.m. on April 2.

For any questions or additional information, please contact Jeanna Lee at Jeanna.Lee@ks.gov or by phone at (785) 196-1868.



WKMA Scholarships Available

Scholarships are once again available to area universities and vocational technical colleges for the 2019-2020 school year. Scholarships are available at Barton Community College, Colby Community College, Dodge City Community College, Garden City Community College, North Central Kansas Technical College, Northwest Kansas Technical College, Seward County Community College/Area Technical School, Fort Hays State University, Kansas State University, and the University of Kansas.

Scholarship applications should be made directly through the individual school's financial aid or scholarship department.

WKMA scholarships are partially funded each year by the sale of limited-edition belt buckles commemorating the upcoming 3i SHOW. Buckle order forms are available online at www.3ishow.com/3ishow/merchandise.

In Memory of
Barbara Wingfield Oringderff
1933-2018



OUR DEAR FRIEND WILL BE GREATLY MISSED!

Barbara passed away on Saturday, December 29, 2018, at the Manor of the Plains in Dodge City, KS. She was born on December 16, 1933 in Baltimore, MD, the daughter of Yzaak van den Berg and Lorena Botts.

Barbara was a member of the St. Thomas Episcopal Church, Finney County Historical Society, Finney County Women's Chamber, the Bents Fort Chapter of the Santa Fe Trail Association, Kansas Motor Carriers Association, Kansas Independent Oil & Gas Association, Kansas Livestock Publication Council, Western Kansas Manufacturers Association, American Truck Historical Society, and the Kansas Press Women.

She was also co-owner and editor of the Territorial Magazine, and co-owner of News West Travel, Inc. Barbara was a well known historian and author.

2019 EXHIBITOR RECEPTION

Entry by Exhibitor Badge Only through South Main Doors

Join us for hors d'oeuvres and drinks!
Complimentary Keg Service!
FREE Boot Hill Distillery samples!
Cash Bar available
for mixed drinks or specialty beer.

Free Play Chips & Prize Wheel Giveaways
By Boot Hill Casino