

NEWS RELEASE

DATE: February 26, 2019
TO: News Media
CONTACT: Eddie Estes or Christy Granlund (620) 227-8082
RE: Boot Hill Distillery Meet & Greet
FOR RELEASE: IMMEDIATELY



Boot Hill Distillery Meet & Greet at 3i SHOW

DODGE CITY – Boot Hill Distillery, 3i SHOW's newest Exhibitor Reception Sponsor, will be hosting a Meet & Greet immediately following Opening Ceremonies on Thursday, March 21, from 10:30 a.m. until noon. Come meet BHD's Director of Sales, Lee Griffith, at the Merchandise table in the northwest corner of the concrete side of the Western State Bank Expo Center.

Lee will be handing out wooden nickels to 3i SHOW attendees good for \$2 off any cocktail or tour at the distillery when they visit any time during the three days of the 3i SHOW. He will be on hand to answer any questions about the distillery and their spirits. In addition, he will be happy to discuss their "soil to sip" philosophy.

Boot Hill Distillery is owned by three Southwest Kansas farmers. As a way to add value to their grain production, these three farmers grow every bit of grain that the distillery uses to create its award-winning spirits. BHD's spirits are truly "soil to sip". From the moment the seeds get planted until you take your first sip in a glass, they have maintained complete control over the entire process.

Starting in July of 2016, Boot Hill Distillery began producing vodka, whiskies, then later gin, and an historic re-creation of an old west bitters. Their spirits are made in an historic building located on the footprint of the original Boot Hill Cemetery in Dodge City, Kansas. In two and a half years, their spirits are now distributed in Kansas, Missouri, and six other states. The future is exciting for the distillery, as whiskey filled into new American White Oak barrels in 2017 is just now far enough along in the aging process that BHD will soon be releasing its very first bourbon.

Visit the distillery to learn more about the history and process, or just to have a drink at the historic 1902 Brunswick bar located inside the Tasting Room. The Tasting Room will be open Thursday, Friday and Saturday from noon until 10 p.m. Tours will be held at 1, 3, and 5 p.m. on Friday and Saturday. Boot Hill Distillery is located at 501 W. Spruce St. directly behind Boot Hill Museum. For more information, visit them online at www.BootHillDistillery.com or like them on Facebook.

The 65th Annual 3i SHOW is being held March 21, 22, and 23. Visit www.3ishow.com for complete information, or contact the WKMA office directly toll-free at 877-405-2883 or locally at 620-227-8082. Like the 3i SHOW Facebook Page or follow them on Twitter to receive continued updates and information about the 3i SHOW and upcoming events.

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