

NEWS RELEASE

DATE: October 25, 2018
TO: News Media
CONTACT: Eddie Estes or Christy Granlund (620) 227-8082
RE: 65th Annual 3i SHOW
FOR RELEASE: IMMEDIATELY

Mark Your MARCH Calendars for the 65th Annual 3i SHOW!



DODGE CITY, KS --- In its second year with March dates, Western Kansas Manufacturers Association (WKMA) is gearing up for the **65th Annual 3i SHOW!** The 3i SHOW boasts a little something for everyone, including giveaways, live demonstrations, informational and educational presentations and multiple special events! The show will be held March 21, 22, and 23,

2019, at the Western State Bank Expo Center in Dodge City, Kansas. Show hours will be from 9 a.m. to 5 p.m. Thursday and Friday, and 9 a.m. to 4 p.m. on Saturday.

An agricultural showcase, the 3i SHOW provides a face-to-face, hands-on selling environment with information to assist with farm and ranch buying decisions. All types of agricultural equipment and services are on display each year, including cattle handling equipment, crop protection information, farm machinery and equipment, trucks and truck equipment, pickup trucks and more. Those interested in exhibiting should contract space TODAY for the best selection of space and to get as much publicity as possible from WKMA's multiple marketing efforts!

As planning continues, several activities have already been finalized. The National Weather Service will host a *Weather and Climate* presentation. High School Ag Career Day will be held opening day, offering high school students the opportunity to learn about careers in agriculture. Live demonstrations will be held by Blattner Feedlot Construction & Livestock Equipment, Fairbank Equipment, Landoll Corporation and Simpson Farm Enterprises. Pratt Regional Medical Center will be hosting health programs and services. Dodge City Community College Rodeo Team will be participating in Opening Ceremonies and is working on a Community College Invitational Rodeo. The High Plains Journal is coordinating the *High Plains Junior Livestock Show!*

For complete information, visit www.3ishow.com, or contact the WKMA office directly toll-free at 877-405-2883 or locally at 620-227-8082. To receive continued updates and information about the 3i SHOW and upcoming events, like the 3i SHOW Facebook Page and follow them on Twitter and Google+.

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