

## NEWS RELEASE

DATE: April 13, 2018  
TO: News Media  
CONTACT: Eddie Estes or Christy Granlund (620) 227-8082  
RE: 2019 3i SHOW Planning Underway  
FOR RELEASE: IMMEDIATELY

### 2019 3i SHOW Planning Underway

**DODGE CITY, KS** --- Planning for the 65<sup>th</sup> Annual 3i SHOW to be held March 21, 22, and 23, 2019, is underway! The show will continue to be held in Dodge City, Kansas, at the Western State Bank Expo Center. Show hours will be 9 a.m. to 5 p.m. Thursday and Friday and 9 a.m. to 4 p.m. on Saturday with free admission and free parking. Priority renewal has begun for exhibitors who displayed in 2018. Space Requests are also being taken for new exhibitors to be processed at the close of the priority renewal period, which ends May 4. Exhibitors are encouraged to contract their space as soon as possible to help ensure their preferred location. Space Request forms are available online on the Exhibitor Information page of the 3i SHOW website at [www.3ishow.com](http://www.3ishow.com).

With only a 3-month turnaround between the announcement of new March show dates and the 2018 3i SHOW opening day, Western Kansas Manufacturers Association (WKMA), sponsor of the 3i SHOW, would like to thank all of the exhibitors who were able to return and display on such short notice. The new dates received overwhelmingly positive feedback and confirmed the dates fall during a time when farmers, ranchers and producers are able to attend. Those exhibitors who could not return on such short notice have also expressed very positive feedback for the new March dates, indicating their plans to return in 2019.

Event planning is well underway. Attendees can anticipate a Community College Invitational Rodeo sponsored by Dodge City Community College and a Junior Livestock Show sponsored by the High Plains Journal! In addition, be sure to SAVE THE DATE for High School Ag Career Day on Thursday, March 21. Presentations are being planned, and suggestions are welcome by emailing [info@3ishow.com](mailto:info@3ishow.com). Thank you Black Hills Energy, American Society of Ag Protection, Dragon-Line, the National Weather Service and U.S. Congressman Roger Marshall for hosting presentations in 2018. Special thanks to the Dodge City Library for coordinating all of the required presentation equipment.

Exhibitors interested in hosting live demonstrations in 2019 are encouraged to contact WKMA for coordination as soon as possible. Demonstration Request forms are available online. Thank you to those exhibitors who hosted live demonstration events in 2018, including Blattner Feedlot Construction for demonstrating their 110 and 200 Hydraulic Squeeze Chutes as well as "The Duke" Portable Wheel Corral; Landoll Corporation for demonstrating their 1790-52 Blade Plow and 7500 Series VT Plus with Adjustable Gangs; and Simpson Farm Enterprises for their Apache AS630 demonstrations.

In addition, those exhibitors interested in hosting giveaways of \$500 or more AT the show should also contact WKMA. Thank you to Channel Seed for hosting a seed giveaway and Hannebaum Grain Co. for hosting a K-State Football Package Giveaway this year.

WKMA is a charter member of the Farm Show Council, a nonprofit organization founded in 1972 dedicated to the continued improvement of farm shows. The FSC is comprised of more than 20 top farm shows in North

America and New Zealand with the goal of promoting and developing its member shows to ensure increased efficiency and effectiveness for the exhibitors and producers in attendance. The FSC reflects excellence and quality, which exhibitors find in the 3i SHOW.

For complete information, visit [www.3ishow.com](http://www.3ishow.com), or contact the WKMA office directly toll-free at 877-405-2883 or locally at 620-227-8082. To receive continued updates and information about the 3i SHOW and upcoming events, like the 3i SHOW Facebook Page and follow them on Twitter and Google+.

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