

NEWS RELEASE

DATE: February 14, 2018
TO: News Media
FROM: 3i SHOW/Western Kansas Manufacturers Association, Eddie Estes,
CEO
RE: Channel Seed Giveaway at 3i SHOW
FOR RELEASE: IMMEDIATELY



DODGE CITY – Channel Seed is giving one lucky attendee free seed valued at over \$600 at this year’s 3i SHOW. The 64th Annual 3i SHOW is being held March 22-24 at the Western State Bank Expo Center in Dodge City. Stop by Channel’s booth at space I-213 throughout the show to sign up for a chance to win either two bags of corn seed or 12 bags of soybean seed. The winner will be selected on Saturday, March 24, at 3:30 p.m.

Channel corn seed genetics are sourced globally and tested locally, allowing Channel Seedsmen to bring choices with superior performance potential. They offer a wide range of trait choices to protect the yield potential those genetics deliver. Channel Soybeans offer enhanced genetic diversity and more options for more growing conditions with improved disease tolerance and yield potential.

Seedsmanship is what truly sets Channel apart from other seed brands. It’s their unmatched ability to provide expert advice and customized service that helps get the most yield per acre. It’s the added value of year-round service combined with elite seed products that is only available from Channel. Channel provides a hands-on approach to help the farmer and their operation succeed.

For information on more events or how to secure exhibit space at this year’s 3i SHOW, visit www.3ishow.com, like and follow the 3i SHOW on Facebook and Twitter, or contact the Western Kansas Manufacturers Association (WKMA) office directly toll-free at 877-405-2883 or locally at 620-227-8082. WKMA’s office is located at 1700 E. Wyatt Earp in Dodge City, Kansas.

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