

Western Kansas Manufacturers Association Newsletter

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60th Anniversary 3i SHOW

Western Kansas Manufacturers Association celebrated the 60th Anniversary of the 3i SHOW July 10, 11 and 12, 2014! New show hours from 8 a.m. to 4 p.m. daily were implemented this year based on exhibitor input from last year. A newly updated web site and newly created mobile app created in conjunction with Northwest Kansas Technical College were revealed for the 60th Anniversary 3i SHOW to provide easy access to show and exhibitor information. Events included the return of AgDay and the U.S. Farm Report, grain handling and safety seminars, daily showings of “The Great American Wheat Harvest”, drone demonstrations, horsemanship seminars, Chevrolet Ride & Drive, antique tractor displays, electrical safety demonstrations, archery, health programs, classic truck display, Kansas Lottery Hot Hopper Sizzler giveaway, and an official 3i SHOW After-Party!

The 3i SHOW has now been in its new permanent location since 2012 in Dodge City, Kansas. One of the great benefits to this location is the ability for exhibitors to build permanent structures on site to be utilized year after year. Morton Building was the most recent exhibitor to build a permanent structure, which is second to none! The continued growth of the 3i SHOW is highly anticipated.

CRUSTBUSTER STAGE TENT EVENTS

The CrustBuster Stage Tent hosted the official 3i SHOW kick-off at 10:30 a.m. on Thursday with Western Kansas Manufacturing Association President/CEO Eddie Estes, along with Governor Sam Brownback and several area dignitaries, 3i Show officials, committee chairs and volunteers. After the Governor had some difficulty “cutting through the red tape” at the opening ceremonies, a smaller, sharper pair of scissors were brought in to complete the job.



This year’s line up of events at the CrustBuster Stage Tent ranged from daily showings of the film documentary “The Great American Wheat Harvest” by the producer to other programs including Grain Safety Workshops, registration for a tractor giveaway, and live radio/television broadcasts. This was a great area for visitors to stop by, cool off and enjoy free cold watermelon slices and ice cold bottled water.



Morton Building finished their permanent building just in time for the show!!

AgDay Show Hosted by Clinton Griffiths

AgDay made its second consecutive 3i SHOW appearance in Dodge City. AgDay is a syndicated daily half-hour television program presented in magazine format focusing on agriculture news, agribusiness and country living. Hosted by Clinton Griffiths, programs are broadcast weekday mornings on more than 140 affiliate stations nationwide and on RFD-TV at 6:00 a.m. CDT.

Recording began on Friday, July 11th at 1:00 p.m. to be broadcast at a later date. The session featured the latest on everything agriculture, including agribusiness news, farm equipment reports, harvest tips, marketing analysis, weather

“A North American Agri-Business Tradition”

60th Anniversary 3i SHOW Continued...

DRONE DEMONSTRATIONS

BTI Ag Solutions held daily Drone demonstrations every hour on the hour. The BTI Ag Solutions group researched and put together a Drone solution for area producers that is simple to use. The BTI Drone can be used to scout fields efficiently, look for livestock, check fertilizer tank levels, look for problem areas, and so much more! Imagine parking at the gate and flying the Drone from one end of the pasture to the other, all from one location and seeing exactly what the Drone sees in real time. The Drone can fly a set pattern or can be flown manually. It utilizes a high definition camera, and BTI Ag Solutions will soon have other solutions such as infra-red and NDVI capabilities.



and more. Griffiths is no stranger to western Kansas having served as a reporter/anchor for KBSH-TV in Hays earlier in his broadcasting career.

Showing of the Documentary "Great American Wheat Harvest"

Award-winning director and producer Conrad Weaver, who produced the documentary film "The Great American Wheat Harvest," showed the film daily. The documentary film tells the story of hard-working custom harvesters who travel from the heart of Texas to the Canadian border harvesting wheat. "It tells the story of the wheat harvest and all that goes into it, to put food on our table" said Weaver. Weaver, the director and producer, was also available for a book signing and offered copies of the documentary for sale.

Grain Safety Workshops

Kerri Ebert, Extension Assistant for Farm Safety, K-State Research and Extension, held daily workshops on Safety at Grain Storage and Handling Facilities during the 3i SHOW. This workshop provided a basic overview of safety in and around grain storage and handling facilities with specific emphasis on prevention of and response to entrapments, engulfments, asphyxiations, entanglements, falls, and electrocutions involving transport, storage, or processing of free-flowing grain, feed, or grain by-products. This program was informative for all ages of agricultural workers from teens to adults, especially those who work with or near grain storage and handling facilities.

"Great American Tractor Giveaway" Registration

John Jenkinson, broadcaster for The Ag Network and KSN-TV broadcasted portions of his television and radio casts daily from the show. In addition, visitors were able to stop by, view and register to be a finalist to win a red, white, and blue stars and stripes Case tractor. The tractor was personally restored by John Jenkinson. The winner was drawn on August 23rd in Hoxie, Kansas.

REINS FOR RENEWAL

Lisa Johnson, Founder of Reins For Renewal (RFR), joined forces with the 3i SHOW to provide an educational experience for those wishing to expand their knowledge and understanding of the relationship between a horse and its rider/owner.

Lisa had some fun with the kids with stick horse races and outlined how to get kids started right with horses. Lisa's specialty, however, is her unique three-part approach to life and horses including "Building Confidence on the Ground", "Building Confidence in the Saddle", and "Making the Connection." She also held demonstrations including "Understanding Leads and Lead Changes", "The Sport of Reining", and "Trail Riding Safety: What You and Your Horse Need to Know" with her horses Mel and Jake.

While Reins For Renewal appeals more to women, men also participate in her Clinics and Getaways. Because of Lisa's incredible ability to teach and connect with her riders, both men and women leave with a new perspective and enhanced skills to utilize in dealing with their horses and lives in general. Being a horse owner in our area, Lisa considers Dodge City her "backyard" and is excited to help area riders develop the confidence and leadership skills required of a horse owner. Johnson has won numerous titles, some include World Champion Amateur Reining, Reserve-World Champion Open Reining, NRHA Multiple





EXHIBITOR RECEPTION: WKMA thanks the hundreds of exhibitors who support the 3i SHOW each year, representing the products and services of thousands of companies!

class Champion in Non-Pro & Open, NRHA Money Earner, NCHA Money Earner, Class Champion in Ranch Reining, and Ranch Cutting. Lisa has also participated in the Parelli program. Lisa and her husband Doug, together with their four children, make up DAZZLE Family Farm located in South Central Kansas.

CHEVROLET RIDE & DRIVE

Chevrolet Ride & Drive returned to this year's 3i SHOW featuring the all-new 2015 Tahoe & Suburban as well as the all-new 2500 Heavy Duty Silverado. Trucks performed off-road demonstrations on the northeast corner of the show grounds while other vehicles were routed on roads around the show grounds. Participants received Chevrolet t-shirts from the Certified Chevrolet Brand Ambassador Specialists. Participants had to be 18 years or older to operate a vehicle and were required to complete a waiver prior to their test drive.

ANTIQUE DISPLAYS

George and LaDonna Brown's tractor display was set up inside on the concrete this year, giving it a whole new atmosphere! Several antique John Deere and International tractors from their personal collection were displayed daily including a newly completed 1929 John Deere Model D. George and LaDonna have been collecting and restoring tractors for the past approximately 17 years. They enjoy taking their tractors to various tractor shows across the Midwest from Oklahoma to Nebraska.

Jack and Jacqualine Dunham joined the antique tractor display with their 1920 Toro. This Cultivator Tractor has a 2-speed forward and 1-speed reverse 4-cylinder LeRoy Engine and a zero-turn radius.

On Saturday, July, 12, a handful of representatives from the Wheat State Chapter of the American Truck Historical Society (ATHS) joined them with a display antique and classic trucks. The ATHS is about 40 years old and was founded to preserve the history of trucks, the trucking industry and its pioneers. The Wheat State Chapter of the ATHS was organized in 2003. For more information about the ATHS, visit www.aths.org.

2014 3i SHOW Official Partners



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Kansas



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*Booth Hill Museum
Sponsored Daily Stage Coach Rides*

HEALTH PROGRAMS

Western Plains Medical Center, LifeTeam & Via Christi Home Health

Western Plains Medical Complex, LifeTeam Flight for Life Service, and Via Christi Home Health partnered with a “Take a Break from the Heat” cooling tent located outside in spaces O-114 and O-116 in the designated “Health” area. Their tent was cooled with an evaporative cooler, and they gave away more than 2000 water bottles, supplying attendees with 205 gallons of water to keep them hydrated and cool!

Daily health programs included free blood pressure checks and summer heat information. Portable bone density testing, which determines if a person is at risk for osteoporosis, was available on Saturday with approximately 30 tests completed. The portable test indicates if a person is a candidate for a full scan, which can be easily and quickly scheduled with the Western Plains Radiology Department.

Kansas Lions Club Mobile Screening Unit

WKMA was very excited to have the Kansas Lions MSU join the Health Programs on Thursday and Friday! This was made possible by the support of the local Dodge City Lions Club.

The mobile unit was set up outside next to the WPMC Cooling Tent in the designated “Health” area. They offered free sight, hearing, blood pressure and diabetes testing. A Vision Screener was on site to test children from 6 months of age to preschool as well as adults. The Vision Screener detects serious eye diseases and problems. It does not require much in the way of an infant’s/child’s cooperation - all they need to do is look at the Vision Screener. Each person tested was given results to take to their medical professional.

KANSAS DEPARTMENT OF WILDLIFE, PARKS & TOURISM

KDWPT staff was on hand to answer questions about the Walk-In Hunting and Fishing programs, the Wildlife Habitat Improvement Program, and other private land programs. In addition, they once again brought the popular Archery Shooting activity! Genesis compound bows, arrows, targets and arrow stops were set up to allow participants to experience archery with the help of trained instructors in the Special Events Arena.



ELECTRICAL SAFETY DEMONSTRATIONS

Victory Electric Cooperative Assn., Inc., linemen performed live, high-voltage, power line safety with a true-to-life series of flashes, flames, sizzles and smoke. The demonstration is designed to teach students and adults alike about electricity, electrical safety and lightning safety. Because the public is constantly exposed to the many benefits and potential dangers of electrical power, the goal of this program is to help people better understand how electricity provides an improved way of life and the dangers of electricity when used improperly. Safety was stressed at all times by co-op personnel who conducted these informative demonstrations, which were presented in an age-appropriate manner based upon the viewing audience.



KANSAS LOTTERY

Hot Hopper Sizzler Promotion

James Noel from Russell, Kansas, was the winning ticket drawn at the 3i SHOW Saturday afternoon! The Hot Hopper Sizzler grand prize included a Grasshopper® zero turn mower with a dozer blade attachment, plus a chainsaw, leaf blower, lawn trimmer and safety glasses! With the Lottery paying the mandatory income withholding taxes, the total value of the grand prize is approximately \$18,800.

AFTER-PARTY

Central Station Bar & Grill along with sponsors Foley Equipment and Foley Rental hosted street dances both Friday and Saturday night.

Friday night's headliner was Nashville Country music star Matt Stillwell. Opening for Matt Stillwell was local band, Blind Dog Alley. Saturday night offered a little down home flair with three local bands, including the Wes Cossman Band, Joey Dean and the Outlaws, Inc., and the Tanner Dirks Band.



THANK YOU!

To all the volunteers and businesses who continue to support the 3i SHOW, as well as the staff of Ford County, Western State Bank Expo Center, Dodge City CVB, and Dodge City Chamber of Commerce!

2014 Kansas Workforce Summit

Taking Education, Economic Development and Employment to the Next Level: Accentuate the Positive

The 13th Annual Kansas Workforce Summit was held January 22 and 23, 2014, at the Topeka Capitol Plaza Maner Conference Center.

Nicole Smith, Research Professor and Senior Economist at Georgetown University Center on Education, was the keynote speaker. Nicole presented *Help Wanted!* and discussed projections of jobs and educational requirements, a state-level analysis. Nicole was the first presenter to come to the Summit via Skype with the technical assistance of Jeremy Skrdlant, instructor at Northwest Tech.

Nicole was joined by a great lineup of presentations including *The Changing World of Work: Navigating in Certain Uncertainty; Kansas SHRM, NAWB, and Local Workforce Investment Boards; Linking School and Afterschool to Credentialing and Digital Badging; The 2014 Legislative Update, National Governors Association (NAG) Blueprint for Employing People with Disabilities; An Update from the U.S. Department of Labor, Washington D.C.; Security and the New Conceal Carry Laws: Are you Prepared?; KanVet Program Update; and Key Strategies and Commitment.*

The Kansas Department of Commerce hosted the *Kansas Celebration Banquet* Wednesday evening, presenting Workforce Investment Board achievement awards. In



addition, Northwest Tech was once again presented with an Apple Award. Dan Senstock and Joel Davies from Apple, Inc., presented representatives from the college with the Apple Distinguished School Award, recognizing their efforts as an entire institution. This award is for 2013-2015, a two-year designation. This designation highlights NWKTC's success in enhancing and extending teaching and learning with thoughtful and innovative implementations of technology, with iPad and Apple TV bringing students closer to their learning materials than they have ever been before and increasing collaboration between both students and faculty. NWKTC was also the first two-year college awarded the Apple Distinguished Program Award for 2011-12.



The Summit was once again well attended! Each year, nearly 300 attendees are present to benefit from the tremendous networking opportunities with each other as well as the

exhibitors. There were 32 indoor exhibits, 1 virtual exhibit, and 6 TRAC-7 mobile units in the parking lot demonstrating how they bring job training to the students with mobile labs.



Each year, the Summit becomes more of a central gathering event. Many groups plan their meetings in conjunction with the Summit each year. In 2014, these groups included the KSDE, KACCTE, TEA and KBOR. It is exciting to see all of these entities, and more, working together to develop education, employment opportunities, and legislation!

MOBILE APP & WEBSITE RE-DESIGN

WKMA had the opportunity to work closely with Jeremy Skrdlant and Adam Elliott, Northwest Kansas Technical College instructors, as well as their students, building a 3i SHOW Mobile App and redesigning our Website. The process was educational for WKMA staff and NWKTC students alike. Several students presented sample website designs from which WKMA was able to pick their favorite components to incorporate into one final design.

Northwest Tech's Computer Graphics Technology program works collaboratively with the Mobile Application and Entertainment Development program. Students are trained in the latest graphic and coding technologies to develop high-quality products. Last spring, NWKTC graduated 19 highly skilled students.

The mobile app launched just in time for this year's 3i SHOW in July and remains available to download for Apple and Android devices in the App Store and Google Play. WKMA is very excited to offer this additional tool to assist exhibitors and attendees navigate the 3i SHOW each year! The app includes important event information, hotel listings, directions to the show and, of course, the exhibit list. Attendees can easily search exhibits by company name, brand name, or by category to easily locate the exact product or service they are looking for.

The website continues to be found at www.3ishow.com. Its new format provides a very clean, professional appearance, and the new menus make browsing through all areas of the website very easy!

WKMA continues to grow its social media presence. In addition to the mobile app and new website design, we continue to develop our Facebook Page and Twitter following, providing up-to-date information. If you haven't done so yet, LIKE us on Facebook and follow us on Twitter!

Download the Mobile App!



Like 3i SHOW!



View Exhibitor Information! Follow us on Twitter



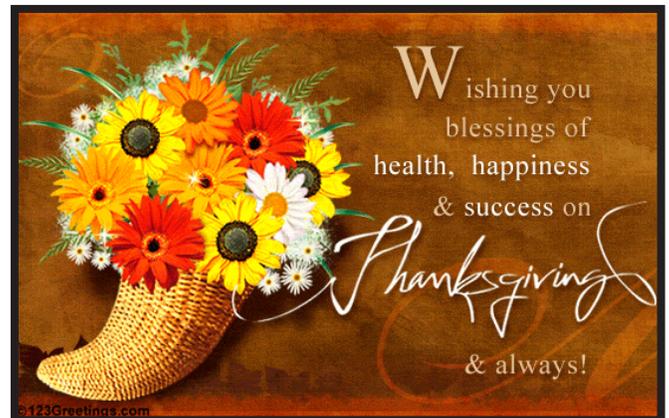
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#3iSHOW**

2015 Kansas Workforce Summit Preparing Tomorrow's Leaders in a Rapidly Changing Workplace

Mark your calendar today for the 14th Annual Kansas Workforce Summit to be held in Topeka, Kansas, **January 21 and 22, 2015**, at the Topeka Capitol Plaza!

A DO NOT MISS annual forum for community leaders and chamber representatives, legislators and government officials, employers, educators, and local workforce board members to take action to address the new realities facing the workforce and economic development issues in Kansas.

REGISTER TODAY to attend or exhibit!



2014-2015 Scholarships Still Available!

WKMA is proud to continue their support of western Kansas students furthering their education at area community colleges, technical colleges, and universities through their annual scholarship program. Scholarships are for freshman students who are residents of western Kansas, have graduated from a western Kansas high school, and are U.S. citizens. Preference is given to students enrolling in Industrial Engineering, Pre-Engineering or Business Administration.

Scholarships remain available at Colby Community College, Garden City Community College, and Northwest Kansas Technical College.