

Western Kansas Manufacturers Association Newsletter

1700 E. Wyatt Earp Blvd. • P.O. Box 1382 • Dodge City, Kansas 67801-1382
Phone: (620) 227-8082 • Toll-Free (877) 405-2883 • Fax: (620) 227-8090
Email: info@3ishow.com • Website: www.3ishow.com

Volume 34, Issue 3
September 2016

62nd Annual 3i SHOW Ready for Kick-Off!



Western Kansas Manufacturers Association's 62nd Annual 3i SHOW will be held October 13, 14 and 15. With fall daylight hours what they are, the show times have changed slightly with the show open this year on Thursday and Friday from 9 a.m. to 5 p.m. and on Saturday from 9 a.m. to 4 p.m.

Many exciting events will be held this year! The Dixie Chopper Race Track returns! Attendees are timed completing the track in a Dixie Chopper zero-turn lawn mower, and those with the best time will be eligible for some great prizes! The American Welding Society is bringing their Careers in Welding trailer equipped with five virtual reality welding simulators so attendees can experience a "Day in the Life of a Welder" with videos of real-life environments. High School Ag Career Day continues to grow with many great educational sessions! Jake's Take Aim BB gun range provides great educational fun for the kids. Shooting safety tips are taught while shooting a Daisy Red Ryder BB gun at turkey targets. The Kansas

Department of Wildlife is again coordinating their archery exhibit, which will be located outside this year. Kids and adults alike can experience archery using a Genesis compound bow with the help of trained instructors. Many other events continue to include health programs, consumer product and safety demonstrations, congressional forums, antique tractor and truck displays, educational fun and a variety of food booths.

K-State Research and Extension, the Ford County Extension Office, Ford County Emergency Management and the 3i SHOW have teamed up to offer farmers, ranchers, emergency personnel and the general public the opportunity to learn more about keeping an important part of the food supply, livestock, safe in Southwest Kansas. Dr. A.J. Tarpoff, K-State Extension Beef Veterinarian, will present the program "Protecting Livestock from Disease: Basics of Biosecurity" on Friday Oct. 14 at 11 a.m. and again at 4 p.m.

In addition, the Kansas Department of Agriculture will host an Agribusiness Development Workshop on Friday, Oct. 14, at 9:30 a.m. in the Western State Bank Expo Arena. This workshop will provide Kansas farmers, ranchers and agribusinesses with resources as well as current business development and organizational contacts to assist with startups or expansions.

There will definitely be something for everyone at the 3i SHOW again this year!

Don't Miss Opening Ceremonies!!

Opening Ceremonies will be held at
10 a.m. in the WSBE Arena.

Dodge City Community College's new Rodeo Coach, Doug Munsell, and his students will be kicking off Opening Ceremonies this year with a MUST SEE Grand Entry! Hearing Doug's description of this entry makes it clear it will be a highly patriotic event, ending with a triangle of flags, including all of the armed forces and POW flags.



"A North American Agri-Business Tradition"

WKMA Membership Renewals

“Thank You!” to all our new & renewing members. We appreciate your continued support!

Associate Members

Beck Sales Company
Dodge City Area Chamber of Commerce
Dodge City Community College
Dodge City Convention & Visitors Bureau
Edward Jones
Estes Promotions
FAST Associates
Fidelity State Bank & Trust Company
Garden City Area Chamber of Commerce
Garden City Inn
Great Plains Capital Partners, LLC
ITC Great Plains
K-Coe ISOM, LLP
Kennedy McKee & Company, LLP
KFRM - 550 AM
KFSA Insurance
KRVN Radio
Landmark National Bank
LaQuinta Inn & Suites
Pishny Financial Services, L.C.
Shield Industries
Stay Suites
The Territorial Magazine
United Wireless
United Wireless Arena - **NEW!**

Active Members

Crop Quest, Inc.
Cross Manufacturing, Inc.
CrustBuster / Speed King, Inc.
Curtis Machine Company, Inc.
Doug Zimmerman Repair
Feldt Sales
Flame Engineering, Inc.
Golden Plains Ag Tech
Grainfield Supply, Inc.
High Plains Journal
Holcomb Scraper, Inc.
Moly Manufacturing, Inc.
My-D Han-D Mfg., Inc.
Otters, Inc.
Premier Tillage, Inc. - **NEW!**
Roto-Mix
Simpson Farm Enterprises
Western Bit & Reamer Service, Inc.
Winkel Manufacturing Co.

Contact WKMA today to renew your membership if your company is not listed!!

RainProtection Offers Exhibitor Liability Insurance

The 3i SHOW has partnered with RainProtection Insurance to provide an option for exhibitors to obtain Liability Insurance for just \$79 when they contract show space. This program is valuable for:

- Exhibitors who do not already carry general liability insurance.
- International exhibitors whose liability insurance does not cover them at U.S. shows.
- Companies who need insurance now and don't have time to deal with all that is involved in securing insurance.
- Exhibitors who prefer to use this program rather than their corporate insurance. Should there be a claim, it will not tarnish your existing policy and rates, and there is no deductible.

Information regarding this program is now on the Exhibitor Information page of our website at <http://3ishow.com/3ishow/exhinfo>.



Cow Patty Bingo and Half-and-Half Drawings will be held Thursday and Friday to help raise funds for the **Dodge City Community College Rodeo Fee Fund**. Tickets for Cow Patty Bingo will cost \$20 each, and tickets for the Half-and-Half Drawings will be \$1 each, with multi-ticket sales discounts available. Tickets will be sold at the DC3 exhibit spaces I-138-139, with 50% of the sales going to support the fund.

Cow Patty Bingo consists of a stall being divided into equal sections, and whoever purchased the square where the cow drops a patty is the winner. Half-and-half drawings consists of a chance drawing of the tickets sold each day.

**Daily Winners Announced in the WSBE Arena
Thursday and Friday at 3:00 p.m.**

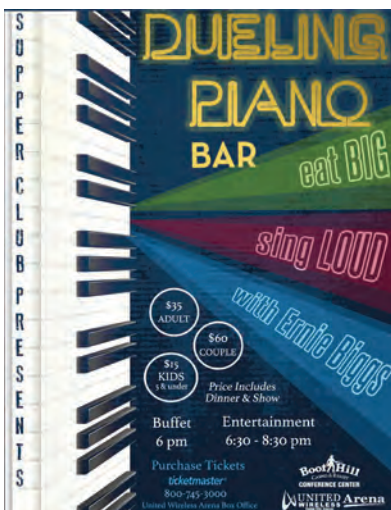
UNITED WIRELESS ARENA AND BOOT HILL CASINO & RESORT CONFERENCE CENTER

The 3i SHOW would not be possible without the efforts of MANY dedicated volunteers each year. WKMA has made it a priority to thank the volunteers each year with a post-SHOW Thank-You Party. This year, that party will be sponsored and hosted by the United Wireless Arena and Boot Hill Casino & Resort Conference Center.

WKMA is very grateful to have this new partnership and sincerely thanks the United Wireless Arena and Boot Hill Casino & Resort Conference Center for sponsoring the 3i SHOW Volunteer Hospitality Committee. We look forward to working together for many years to come!



In addition, the UWA and Boot Hill Conference Center will be hosting a Supper Club featuring the Dueling Piano Road Show on Friday, October 14. This is a great addition to evening entertainment during the 62nd Annual 3i SHOW! Dueling Pianos is more than just music; it is crowd interaction, comedy, and fun party music all in one! Dueling Piano Road Show can play thousands of popular requests instantly! Plus, it is total crowd involvement with singing, dancing, and laughing.



The Supper Club meal starts at 6:00 p.m. with pianos playing from 6:30-8:30 p.m. Doors will close at 10:00 pm. The cost is \$35 per person or \$60 per couple, kids 5 and younger \$15. A cash bar will be available. Only 175 tickets are available, so purchase tickets TODAY by calling 620-371-7390.

GIVEAWAYS GALORE!

Many 3i SHOW exhibitors will be having some GREAT giveaways this year! Registrations will be taken all 3 days up until the time of the drawings, which will all be **held on SATURDAY**. Don't miss out!

The first giveaway is specifically for our exhibitors. One lucky exhibitor will receive a 6 month news sponsorship on KFRM valued at \$2,400 in the KFRM "Radio Spin" Giveaway! Exhibitors need only drop their business card in the drawing box located at KFRM's exhibit space, O-115. The winner, who does not need to be present to win, will be drawn promptly at 2:00 p.m. in the KFRM booth.

AKE Safety Equipment will be giving away a High Capacity STOP-FYRE® Fire Extinguisher, the only fire extinguisher that is multi-shot, no mess, and non-corrosive. Safe to use anywhere, it's no wonder STOP-FYRE® is The World's BEST Fire Extinguisher, and one lucky 3i SHOW attendee will win a STOP-FYRE® Fire Extinguisher valued at \$900 this year! Stop by their booth, I-118, to register and to learn all about the Fire Extinguisher. The drawing will be held at 3:30 p.m. in their booth. Registrants are encouraged but not required to be present to win.

Form Systems, Inc., the manufacturer of Heat Sheet®, will be giving away \$500 worth of Heat Sheet® R-10 or R14 to one lucky winner! Stop by their booth, space I-199, to register and learn more about how easy and efficient hydronic floor heat can be. The drawing will be held at 2:30 p.m. in their booth. Registrants are encouraged but not required to be present to win.

Vertical Solutions is the creator of EasyFarm Software Packages. EasyFarm Software packages include Crop & Field Manager, Livestock Manager, Accounts Receivable and Payroll capabilities with top-notch customer support. One lucky person will win a complete EasyFarm Software package valued at \$1,000! Stop by their booth, I-258, to register and learn more about their software. The drawing will be held at 1:00 p.m. in their booth. Entrants are encouraged but not required to be present to win.

Willborn Tank & Fuel Systems expanded into Southwest Kansas in the first quarter of 2016. With over 100 years of manufacturing expertise, they provide field tested designs with attention to detail and exceptional craftsmanship in all of their above-ground storage tanks. To celebrate their first year in Kansas and their first year exhibiting at the 3i SHOW, they will be giving away a 298 gallon skid tank to one lucky attendee. Stop by their booth, I-62, to register and to learn about their tank and fuel systems. The drawing will be held at 3:00 p.m. in their booth. Registrants do not have to be present to win but will need to pick up their prize and have it off the show grounds by Sunday afternoon, October 16.

HIGH SCHOOL AG CAREER DAY



A full schedule of activities for high school Ag students has been planned with the help of many exhibitor and community partners! High School Ag Career Day offers students an opportunity to learn about careers in agriculture.

High school Ag teachers, their students and parents, high school counselors, and extension agents are all invited. Those planning to attend are asked to RSVP using the form online at <http://3ishow.com/wp-content/uploads/2014/03/rsvp.pdf>.

Sessions will be held on the hour, every hour beginning at 9 a.m., with the last session beginning at 1:00 p.m. Those in attendance are also invited and encouraged to attend the 3i SHOW Opening Ceremonies at 10:00 a.m. in the WSBE Arena on the dirt side of the building.


DIESEL SAFETY

O-381-O-386 – Foley Equipment Company, Wichita, KS, and Dodge City Community College, Dodge City, KS

  Safety around machines and engines from both the operator and technician viewpoint will be discussed, including egress and basic potential pinch points. Basic maintenance will be covered. What is the difference between the fluids and what is their purpose? Career opportunities, career pathways and education needs will also be covered. What positions are available for both entry level and experienced career seekers? The career path and how to navigate/explore those options within a company will be explained as well as education requirements and what a high school student can do to prepare.


FARM CHEMICAL SAFETY

I-324 – Crop Production Services, Garden City, KS

 Thousands of farm workers are injured and hundreds die in farming accidents every year. According to the National Safety Council, agriculture is the most hazardous industry in the nation. An in-depth discussion of chemical accident prevention will be held.


GPS GUIDANCE TRAINING RIG

O-68 - Northwest Kansas Technical College (NW Tech), Goodland, KS

 The Northwest Tech Precision Agriculture program has equipped a 5-person KuBota ATV with several of the latest GPS/GNSS tractor guidance and hydraulic auto-steering systems. The specially modified ATV will be used to train precision agriculture students in how to install, calibrate, and operate several different, but integrated GPS tractor guidance systems all from within one easy-to-drive platform. The platform allows for more than one student at a time to engage and observe command console procedures, while still using familiar vehicular controls. The rig will also be used to perform Electromagnetic soil mapping. This presentation will demonstrate several of the training platform's capabilities.


INFRARED FIELD MAPPING WITH AN UNMANNED AERIAL SYSTEM

O-68 - Northwest Kansas Technical College (NW Tech), Goodland, KS

 The Northwest Tech Precision Agriculture program has several fixed wing and rotor-craft Unmanned Aerial Systems equipped with infrared and 4-Band sensors. These sensors can measure the performance of each plants photosynthesis, along with each one's Nitrogen intake potential, within 10 major cereal crop varieties. This mid-season data allows growers and their consultants to identify potential infestations, disease, and other plant stresses before they grow in magnitude. This presentation will demonstrate the basic application of how a UAS acquires crop data and how the data is processed for agronomic use.

RODEO SHOWCASE – 1:00 p.m. ONLY!

WSBE Arena - Dodge City Community College, Dodge City, KS

 The DC3's new Head Rodeo Coach, Doug Munsell, will bring his Rodeo Team to highlight many exciting rodeo events. DC3 Admission Representatives will be available during the last 15 minutes of the program to answer questions regarding the DC3 programs and career opportunities.

High School Ag Career Day Continued

USDA CAREERS

I-127 – United States Department of Agriculture FSA and NCRS



Representatives from the local Farm Service Agency and Natural Resources Conservation Service offices will talk to students about careers with the United States Department of Agriculture.

Students will learn about these agencies' missions, and how USDA programs implemented at the local level help agricultural producers continue to provide a safe and secure food supply. Agency reps will also discuss specific career positions available, the skills and education required for those positions, and how to apply for internships and positions with the USDA.

WHAT IN THE WORLD IS WELDING?

O-485-486 – American Welding Society, Miami, FL



The AWS Careers in Welding Trailer gives students a first-hand look into the exciting world of welding! Once on board, students will get to learn about the science of welding through several hands-on exhibits. The trailer's main attraction are

the four virtual reality welders that simulate two different welding processes. Information about careers in welding, scholarships, and other related topics are available inside. Climb aboard, and spark your passion for welding today!

HIGH SCHOOL STUDENT session attendees will be eligible for a \$100 gift card giveaway! The winning ticket will be drawn at 1:45 p.m.

WORKPLACE SKILLS

I-138-139 - Kansas 4-H, Kinsley, KS, and Dodge City Community College, Dodge City, KS



“Don't Fall in the Gap! The Top 5 Skills Needed to be Successful in the

Workplace” will be presented by Amy Sollock, K-State Research and Extension Area 4-H Specialist, and Amy Collins, K-State Research and Extension Stafford County FCS Agent. Employers across the nation struggle with hiring young people who possess the necessary skills to be successful in the workplace. Don't be one of the thousands that are let go and are labeled “unemployable!” Join K-State Research and Extension 4-H professionals as they explore the trends in the job market. Find out what you can do now to ensure success as an adult in the work world.

****Sessions subject to change****

WKMA Scholarships Remain Unawarded

Scholarships remain available at Barton Community College, Colby Community College, Garden City Community College, and NCK Tech (North Central Kansas Technical College).

Don't let these funds go unused. Help us spread the word!

Scholarship applications should be made directly through the individual school's financial aid or scholarship department.

Complete information is available online at <http://3ishow.com/wkma/scholarships>.

Kansas Workforce Summit

16th Annual
Kansas Workforce Summit
January 18-19, 2017
Topeka, Kansas

**Early Bird Registration Deadline
October 21**

A DO NOT MISS annual forum for community leaders and chamber representatives, legislators and government officials, employers, educators, and local workforce board members to take action to address the new realities facing the workforce and economic development issues in Kansas.

LANG DIESEL SCHOLARSHIP OPPORTUNITIES

LDI annually selects students to receive a \$4,000 scholarship award. Students must be enrolled in a diesel mechanics program. \$500 will be dispersed every semester of school for two years and \$500 every six months for the first two years of employment with LDI, for a total of \$4,000. Hutchinson Community College has a partnership with LDI and AGCO. Students enrolling at HCC will get an increased total amount of \$5,000. Upon completion of the program at HCC, students will be AGCO Certified Technicians.

In exchange for the scholarship award, the recipient will agree to work at LDI for a minimum of two years. The scholarship money is contingent upon this agreement between the student and LDI. Students do have input into which store they would like to work, depending on availability.

There is also the possibility for students to work part-time while going to school. They can come and get hands-on experience in our shops and work directly with our experienced technicians before they graduate. This is subject to availability, and proximity.

LDI also selects multiple students who have recently graduated from a diesel mechanics program and offers a tuition reimbursement bonus. They will receive \$1000 every six months for the first two years of employment with LDI.

If you know of someone that fits one of these criteria and think they could be a great fit for one of LDI's shops, please suggest they contact Eric Norris, at 785.301.2426 or hr@langdieselinc.com. An application is available online at www.langdieselinc.com, as well as a list of open positions at each location.



EXHIBITOR APPRECIATION RECEPTION & FACEBOOK CROSS-PROMOTION AWARD

Exhibitors are once again invited to the Beer Garden inside the WSBE Building at the close of the 3i SHOW on Thursday, October 13, for Hospitality Hour from 5:15 p.m. to 6:15 p.m. Food and drinks will be served, and the winner of the Facebook Cross-Promotion will be awarded a Certificate worth **\$400 towards 2017 show space**.

Cross-promotion is key for maximum exposure and benefits both the exhibitor and the 3i SHOW. To be eligible for the Facebook Cross-Promotion Award, an exhibitor **MUST LIKE** the 3i SHOW Facebook page and **MUST TAG** the 3i SHOW Facebook page in their own page posts inviting the public to visit them at the show. Each time WKMA receives a Facebook notification that a company has tagged them in a post between September 19 and October 12, an entry in their name will be placed in the drawing (Max 2 per day). The winner will be drawn at the Exhibitor Reception. **MUST BE PRESENT TO WIN!!**

Admission will be by exhibitor badge only. Each exhibitor will be given 2 drink tickets upon entry.

WKMA would like to thank Glazer's, Kansas Farmer, Pizza Hut, and Western Beverage for their continued sponsorships of the Annual Exhibitor Appreciation Reception!



PRATT • REGIONAL
MEDICAL • CENTER

200 Commodore • Pratt, KS 67124
T: (620) 672-7451 • F: (620) 672-2113

WKMA is excited to announce Pratt Regional Medical Center as a new partner for the Health Programs provided in the Health/Safety Area at the show this year! Pratt's Health Programs will be located outside in spaces O-124 and 126.

Kelly McDermeit, VP of Clinic Operations, is working hard on a completely new lineup of offerings for this year. A detailed schedule will be available soon on our website Event Page as well as Facebook!

2016 Official Partners