

NEWS RELEASE

DATE: December 12, 2017
TO: News Media
FROM: Western Kansas Manufacturers Association, Eddie Estes, CEO
RE: New 3i Show Dates
FOR RELEASE: IMMEDIATELY



DODGE CITY – Western Kansas Manufacturers Association (WKMA) has announced a 3i SHOW date change beginning 2018! Surveys from farmers, producers, and others who attend the annual show indicate the best time for them to attend would be during the winter months. In response to the survey results, the 3i SHOW will immediately kick off new March dates beginning March 22-24, 2018.

Eddie Estes, WKMA President, stated “Doing the right thing for the exhibitors and their customers continues to be our focus, especially during these turbulent times in the Ag industry. Our goal with the new March dates is to provide a more convenient time for farmers and producers to be able to step away from their daily duties and connect with exhibitors showcasing innovative products and services that can assist them.”

The 3i SHOW will continue being held at the Western State Bank Expo Center in Dodge City. Show hours will be 8:30 a.m. to 5 p.m. Thursday and Friday, and 8:30 a.m. to 4 p.m. Saturday. Dates for the next five years will be:

March 22-24, 2018
March 21-23, 2019
March 19-21, 2020
March 18-20, 2021
March 17-19, 2022

For additional information, visit www.3ishow.com, or contact the WKMA office directly toll-free at 877-405-2883 or locally at 620-227-8082. WKMA’s office is located at 1700 E. Wyatt Earp in Dodge City, Kansas.

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