

NEWS RELEASE

DATE: July 19, 2017
TO: News Media
CONTACT: Eddie Estes or Christy Granlund (620) 227-8082
RE: Mobile Initiative CAT S60 Giveaway
FOR RELEASE: IMMEDIATELY

Mobile Initiative CAT S60 Giveaway at the 3i SHOW



mobileinitiative

DODGE CITY – Mobile Initiative, a mobile technology company specializing in rugged space, will be hosting a giveaway at this year’s 3i SHOW. One lucky attendee will be going home with a CAT S60 valued at \$630! The CAT S60 is the world’s first smartphone with built-in FLIR thermal imaging. It is IP68 and MIL-SPEC 810G rated, and is also waterproof at 5 meters for up to 30 minutes and drop tested up to 6 feet. The drawing will be held at Mobile Initiative’s booth I-248 on Saturday, October 14th, at 1:00 p.m. Entries will be accepted all three days of the 3i SHOW until the time of the drawing. Must be present to win.

Mobile Initiative was founded in early 2017. Mike Dahl, CEO; Stephen Thompson, President of Sales; and Brandon Wimsatt, President of Business Development have more than 30 years of combined experience in the industry. The goal of Mobile Initiative is to provide specialized mobile solutions to fit the most challenging business needs. They have solutions to fit any worker’s needs including construction, heating and cooling, transportation, mining, agriculture, or any other field in the elements. Visit www.mobile-initiative.com for more information, follow them on Twitter at @mob_initiative, or like them on Facebook for information and more give away opportunities.

Complete information regarding the 63rd Annual 3i SHOW to be held October 12, 13, and 14 is available online at www.3ishow.com as well as on Facebook, or contact the WKMA office directly toll-free at 877-405-2883 or locally at 620-227-8082.

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