

NEWS RELEASE

DATE: July 21, 2017
TO: News Media
FROM: Western Kansas Manufacturers Association
CONTACT: Eddie Estes, CEO, or Christy Granlund, Administrative Assistant
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RE: KDWPT Archery Shooting Returns to 3i SHOW
FOR RELEASE: IMMEDIATELY

Mark Your Calendars NOW to Participate in the KDWPT Archery Shooting Event at the 3i SHOW

DODGE CITY – Come and try archery at the 3i SHOW! The Kansas Department of Wildlife, Parks and Tourism (KDWPT) will be hosting their archery shooting event at the 63rd Annual 3i SHOW October 12-14, 2017. The archery shooting event is located inside the Western State Bank Expo Center on the concrete side of the building. Genesis compound bows, arrows, targets and an arrow stop will be set up for attendees to experience archery with the help of trained instructors. KDWPT staff will also be on hand at booth I-274 to answer questions about the Walk-In Hunting and Fishing programs, the Wildlife Habitat Improvement Program, Habitat First, and other private land programs.



The KDWPT coordinates the Kansas Archery in Schools Program. In 2006, Kansas adopted the National Archery in the Schools Program (NASP). Currently, over 360 teachers representing 150 schools have completed the Basic Archery Instructor (BAI) training. The Kansas Archery in the Schools Program promotes student education and participation in life-skills shooting sports. The mission of the program is to promote international-style target archery as part of in-school curriculum, to improve educational performance and participation in shooting sports among students 4th – 12th grade. The Kansas Archery in the Schools Program operates under the umbrella of the National Archery in the Schools Program. This program can improve school attendance, increase self-esteem, increase physical activity, translate into subject matter, get kids outdoors, become an after-school activity, and truly change lives one arrow at a time!

Nearly everyone can find success in archery, regardless of age, size or physical ability. Statistics show that school archery programs engage more students in the educational process, improve classroom performance and reduce drop-out rates. For more information about the NASP Program, visit <http://ksoutdoors.com/Services/Education/Archery-in-the-Schools> or contact Aaron Austin at aaron.austin@ks.gov or 620-672-5911.

For information about the 63rd Annual 3i SHOW, visit www.3ishow.com, or contact the WKMA office directly toll-free at 877-405-2883 or locally at 620-277-8082. To receive continued updates and information about the 3i SHOW and events, like the 3i SHOW Facebook Page and follow them on Twitter and Google+.

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