

Western Kansas Manufacturers Association Newsletter

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62nd Annual 3i SHOW Planning Has Begun!

Planning for the 62nd Annual 3i SHOW has begun, and Committee Chairs will begin meeting on May 4! In the meantime, WKMA staff has been working to confirm the return of events as well as working to bring new events to the 3i SHOW. At this time, we are excited to say we have received commitments for the return of the Dixie Chopper Race Track, the Miller Road Show sponsored by Matheson Tri-Gas, and the Lion's Club Mobile Screening Unit. High School Ag Career Day will also be held again this year, and several other events are in the works. We hope to announce them soon!

NEW SHOW HOURS

The 3i SHOW will open at 9 a.m. daily for 2016. This will assist parking volunteers by having more daylight to be able to see exhibitor parking hang tags. With the show opening later, show hours will be extended on Thursday and Friday with the show closing 5 p.m. Closing time will remain 4 p.m. on Saturday.

PRIORITY RENEWAL ENDED & NEW EXHIBITOR SPACE REQUESTS BEING TAKEN

WKMA received a great response to priority renewals, which ended November 20, 2015! Spaces not renewed at that time were released on a first-come, first-served basis. Each year, current exhibitors are given an allotted amount of time to submit their Space Reservation Request for the next year to renew their same location, or ask for relocation, expansion, etc.

Exhibitor packets were mailed to the entire 3i SHOW database on February 19, 2016. Invoices were enclosed for those exhibitors who had already requested space.

HIGH SCHOOL AG CAREER DAY CONTINUES

WKMA is working hard to bring great programs for High School Ag Career Day (HSACD). HSACD will once again be held on Thursday, October 13, 2016. Session ideas have been solicited from Dodge City Community College as well as surrounding 4-H and FFA contacts.

Sessions will be held on the hour, every hour beginning at 9 a.m., allowing students to select which sessions they wish to attend. Students will be encouraged to attend Opening Ceremonies at 10 a.m. The final session of the day will begin at 1 p.m.

WKMA encourages anyone with session recommendations to email them to info@3iShow.com. Any educational institutions wishing to participate or 3i SHOW exhibitors wishing to be a sponsor or to host a session in their booth should also contact WKMA.

Thank You 2015 Partner Hotels

WKMA and the Dodge City Convention and Tourism Bureau work closely each year to create partner hotel agreements forming exhibitor room blocks with special exhibitor rates. Thank you to the following 2015 Hotel Partners:

America's Best Value Inn
AmericInn Lodge & Suites
Best Western North Edge
Best Western Plus Country Inn & Suites
Days Inn
Dodge House Hotel & Convention Center
Hampton Inn & Suites
Holiday Inn
Holiday Motel
LaQuinta Inn & Suites
Quality Inn
Stay Suites
TownePlace by Marriott

Garden City Inn (Garden City)
Super 54 Inn (Minneola)

WKMA SCHOLARSHIPS AVAILABLE FOR 2016-2017

Scholarships are once again available to area community colleges, technical colleges and universities for the 2016-2017 school year. Scholarships are available at Barton Community College, Colby Community College, Dodge City Community College, Garden City Community College, NCK Tech (North Central Kansas Technical College), Northwest Kansas Technical College, Seward County Community College/Area Tech School, Fort Hays State University, Kansas State University and the University of Kansas. *Scholarship applications should be made directly through the individual school's financial aid or scholarship department.*

WKMA scholarships are partially funded each year by the sale of two hundred limited-edition belt buckles commemorating the upcoming 3i SHOW. Buckle order forms are available online at www.3ishow.com/3ishow/merchandise.



For more information regarding scholarships, visit www.3ishow.com, or contact the WKMA office directly toll-free at 877-405-2883 or locally at 620-227-8082.

Congratulations Scholarship Recipients!

WKMA is proud to continue their support of western Kansas students furthering their education at area community colleges, technical colleges and universities through the annual scholarship program. The scholarships are for freshman students who are residents of western Kansas, have graduated from a western Kansas high school and are U.S. citizens. Preference is given to students enrolling in Agri-Business, Industrial Engineering, Pre-Engineering or Business Administration.

WKMA would like to congratulate the following 2015-2016 school year scholarship recipients:

- **Brooke Russell**, a Hays High School graduate, was awarded a \$500 scholarship at Barton Community College and is majoring in Agriculture Business Management.
- **Caylin Warmbrodt**, a Colby High School graduate, was awarded a \$250 scholarship at Colby Community College and is majoring in Psychology/Sociology/Social Work.
- **Miranda Bowen**, a Ulysses High School graduate, was awarded a \$500 scholarship at Dodge City Community College and is majoring in Business.
- **Monica Valenzuela Guardiola**, a Syracuse High School graduate, was awarded a \$500 scholarship at Garden City Community College and is majoring in Business.
- **Bryan Dome**, a Victoria High School graduate, was awarded a \$500 scholarship at North Central Kansas Technical College and is majoring in Welding Technology.
- **Kalli Nelson**, a Hoxie High School graduate, was awarded a \$500 scholarship at Northwest Kansas Technical College and is majoring in Business.
- **Michael Tyler Killingworth**, a Liberal High School graduate, was awarded a \$500 scholarship at Seward County Community College/ATS and is majoring in Business Management.
- **Alyssa Flores**, a Ulysses High School graduate, was awarded a \$700 scholarship at Fort Hays State University and is majoring in Physics.
- **Thomas Finley**, a Dodge City High School graduate, was awarded a \$700 scholarship at Kansas State University and is majoring in Industrial Engineering.
- **Sydney Sallabedra**, a Stafford High School graduate, was awarded a \$700 scholarship at the University of Kansas and is majoring in Pre-Nursing.



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WKMA ANNUAL MEETING
INVITATIONS ARE OUT

RSVP Yes OR No BY APRIL 6!!

Kansas Workforce Summit

2016 Kansas Workforce Summit Pathways to Employment Success

The 15th Annual Kansas Workforce Summit was held at the Topeka Capitol Plaza in Topeka, Kansas, January 20 and 21. Newly confirmed Secretary of Commerce, Antonio Soave opened the Summit at noon on January 20.

Josh Davies, CEO, The Center for Work Ethic Development, was a BIG hit and was very entertaining with an interactive approach! He discussed how everyone is a leader, how



modern leaders influence and direct for results, and seven daily tactics to improve performance and deliver results. Attendees learned the seven secrets that great leaders apply to produce results and how to apply these same secrets at work, even if you didn't think you were a leader.

Josh jumped right in to cover a late cancellation on the second day with a program titled "Give Employers What They Want: Work Ethic." Another interactive session, Davies talked about how no matter what sector or region, employers are increasingly hiring talent based on soft skills like attitude and ambition, with the hope they can train on things like tech skills and industry knowledge. These foundational behaviors are the top traits hiring managers are looking for in candidates, and the focus is almost all on training on academic and technical skills. He discussed cutting-edge tactics for building the foundational behaviors of work ethic to give employers what they REALLY want!

Other presentations included "Challenges & Opportunities in Promoting an Integrated Approach to Re-Entry and Employment" by Stefan LoBuglio from the Council of State Governments Justice Center, "Workforce Development and the Federal Reserve: Exploring Practice, Building Partnerships" by Steven Shepelwich from the Federal Reserve Bank of Kansas City, "Preparing Youth for the

Workforce...Strategies Replicable in Your Area" by a panel lead by David Hansen from the University of Kansas School of Education, "Selected Performance Indicators for the State of Kansas" by Larry Isaak from Midwest Higher Education Compact, "The 2016 Legislative Update" by representatives from the Kansas Senate and House of Representatives, "Employment for People with Disabilities Post Workforce Innovation and Opportunity Act" by Steven Gieber from the Kansas Council on Developmental Disabilities, "Kansas Labor Market Conditions: Where We've Been, Where We're At, and Where We're Going" by Justin McFarland from the Kansas Department of Labor and "GEDWorks" by a panel led by Tobias Wood from the Kansas State Board of Regents.

The Kansas Celebration Banquet, sponsored by the Kansas Department of Commerce, was another great event at the end of the first day of the Summit. Northwest Kansas Technical College was presented with another Apple Distinguished School Award for their innovation, leadership and education! Adam Elliott, Computer Graphics and Technology Instructor, was also awarded the Apple Distinguished Educator Award. Local Workforce Investment Boards were presented with performance standard awards. At the close, prizes were raffled to those in attendance. Thank you to all exhibitors who contribute to these great prizes!



All presentations given at the Kansas Workforce Summit are emailed to attendees each year via an online link following the Summit. This allows them to go back to the presentations and review any information closer that peaked their interest. The Summit is also unique in that exhibitors set up directly inside the conference room so they are able to receive all the information while working their booths.



If you haven't attended the Workforce Summit before, be sure you do in the future! There is simply no better place to network with representatives from industries across the board related to employment, economic development, training and education. [Mark your calendars for the 16th Annual Kansas Workforce Summit scheduled for January 18-19, 2017.](#)