

Western Kansas Manufacturers Association Newsletter

1700 E. Wyatt Earp Blvd. • P.O. Box 1382 • Dodge City, Kansas 67801-1382
Phone: (620) 227-8082 • Toll-Free (877) 405-2883 • Fax: (620) 227-8090
Email: info@3ishow.com • Website: www.3ishow.com

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61st Annual 3i SHOW held in October

Western Kansas Manufacturers Association's 61st Annual 3i SHOW was held October 8, 9 and 10 with daily show hours from 8 a.m. to 4 p.m. The new October show dates came as a result of feedback from exhibitors, farmers, ranchers and producers. The response to the new dates was very positive with the building and grounds full of great exhibits including many long-time exhibitors, new exhibitors and returning exhibitors from years past.

Many great events were held again this year! The addition of several new events included the Dixie Chopper Ride & Drive, Ford Backup to the Future of Tough, KBUF's Risk Management Seminar, and the JAKES Take-Aim BB Gun Range with the Wall of Guns hosted by the National Wild Turkey Federation. The 61st Annual 3i SHOW also welcomed back the Miller Road Show hosted by Matheson Tri-Gas and High School Ag Career Day coordinated in conjunction with Dodge City Community College. Other annual events included daily drone demonstrations, Kansas Department of Wildlife archery shooting, Kansas Lottery promotions, health services provided by Western Plains Medical Complex and Lions Club MSU, as well as the Victory Electric safety demonstration continued this year.



Exhibitors and attendees continue to have show information at their fingertips with the 3i SHOW mobile app created by Northwest Kansas Technical College now in its second year, available on mobile devices. NWKTC continues to update and fine-tune the mobile app, which includes exhibitor contact information, exhibit location and brands, as well as event and lodging information. Attendees can easily find the exhibit they are looking for by searching company name, brand name or category type.

WKMA is excited to have planning for the 62nd Annual 3i SHOW well underway with a very positive response to the new October dates confirmed by the many 2016 Priority Renewals already received.

DIXIE CHOPPER RIDE & DRIVE



The Dixie Chopper Ride & Drive was a very popular event at this year's 3i SHOW. Showgoers were allowed to test drive the zero-turn Dixie Chopper lawn mowers around a race track of hay bales, experiencing their speed and power. Participants were timed on how fast they could complete the track with the daily winners receiving great Yeti products.

DRONE DEMONSTRATIONS



Agricultural Data & Drones, weather permitting, hosted daily drone demonstrations in the northeast corner of the show grounds. Demonstrations featured Quad-Copter and Fixed-Wing style UAVs. AD&D's drones are equipped with an award-winning crop sensor that helps make farming more

2016 PRIORITY RENEWAL ENDED!

Once again, there was tremendous response to Priority Renewal! Each year, participating exhibitors are provided a window of opportunity to renew their same location before opening registration up to new exhibitors. This period of time also allows exhibitors to request to expand or relocate.

Priority renewal ended November 20. Spaces not renewed at that time were released and made available on a first-come, first-served basis. If you haven't submitted your Space Request, do so **TODAY** for the best selection!

All pricing remains the same again for 2016!

"A North American Agri-Business Tradition"

WKMA Membership Renewals

“Thank You!” to all our new & renewing members. We appreciate your continued support!

Associate Members

Beck Sales Company
Dodge City Area Chamber of Commerce
Dodge City Community College
Dodge City Convention & Visitors Bureau
Edward Jones
EmbroidMe - SWKS
Estes Promotions
FAST Associates
Fidelity State Bank & Trust Company
Garden City Area Chamber of Commerce
Garden City Inn
Great Plains Capital Partners, LLC - **NEW!**
Holiday Motel
K-Coe ISOM, LLP
Kennedy McKee & Company, LLP
KFRM - 550 AM
KFSA
KRVN Radio
Landmark National Bank
LaQuinta Inn & Suites
Pishny Financial Services, L.C.
RSA Marketing
Shield Ag
Stay Suites
The Territorial Magazine
United Wireless

Active Members

Cannonball Engineering, LLC
Crop Quest, Inc.
Cross Manufacturing, Inc.
CrustBuster / Speed King, Inc.
Curtis Machine Company, Inc.
Doug Zimmerman Repair
Feldt Sales
Filson Livestock Equipment
Flame Engineering, Inc.
Golden Plains Ag Tech
Grainfield Supply, Inc.
High Plains Journal
Holcomb Scraper, Inc.
Lawn Ranger, Inc.
Moly Manufacturing, Inc.
My-D Han-D Mfg., Inc.
Otters, Inc.
Roto-Mix
Simpson Farm Enterprises
Western Bit & Reamer Service, Inc.
Winkel Manufacturing Co.

Contact WKMA today to renew your membership if your company is not listed!!

2015 SURVEY WINNER

Exhibitor feedback is extremely important to assist in decision-making for future shows. WKMA would like to thank everyone who took the time to complete and return their 2015 survey. WKMA would also like to congratulate this year's survey drawing winner:



SAVE THE DATE!

Friday, April 15
WKMA ANNUAL MEETING

New Product Award Nominations Sought!

The New Product Award will be presented! Nominations are requested and should be emailed to info@3ishow.com, including product information and a picture and/or brochure if available. Nominations are due **Monday, March 14**. Self-nominations are acceptable!

FARM SHOW COUNCIL

The 3i SHOW has been a charter member of the Farm Show Council since 1972. The Farm Show Council strives to improve the value of its member shows through education, communication and evaluation. The overall goal of the Council is to provide the best possible marketing showcase for exhibitors of agricultural equipment and related products to the farmer/rancher/producer customer.



61st Annual 3i SHOW Continued...

productive. Growers and consultants are able to save time and input costs with AD&D's resulting data layer maps. These maps provide actionable information just minutes after flight: They may be used to create prescriptions, and may be easily shared with others. Cost efficient drones paired with the multi-spectral sensor and immediate results make AD&D's systems an excellent tool for efficient crop management.

FORD BACKUP TO THE FUTURE OF TOUGH



Consumers who wanted the opportunity to drive "the future of tough" with the game-changing Pro Trailer Backup Assist™ had their wish! Pro Trailer

Backup Assist™ is the latest example of Ford changing the way the world moves – delivering smart solutions that improve the productivity of consumers. The 2016 Ford F-150, was on display and available for Ride & Drives. It was a chance to be one of the very first in the world to experience one of the most exciting and advanced features to ever wear the Ford badge; and a chance to be part of a historic automotive technology launch. Everyone who registered was entered for a chance to win a new 2016 F-150, and there were additional opportunities to earn over 30 extra entries.

HEALTH PROGRAMS

Western Plains Medical Center

Western Plains Medical Complex worked closely with Dodge City Community College presenting Farm First Aid for High School Ag Career Day on opening day. In addition, daily health programs were held including free blood pressure checks. Portable bone density testing was available on Saturday, which determines if a person is at risk for osteoporosis. The portable test indicates if a person is a candidate for a full scan, which could easily and quickly be scheduled with the Western Plains Radiology Department.

Kansas Lions Club Mobile Screening Unit

The Kansas Lions MSU returned this year for all three show days! Their presence was once again made possible by the support of the local Dodge City Lions Club.

HIGH SCHOOL AG CAREER DAY RETURNS!

With the 3i SHOW once again falling during the school year, WKMA worked closely with Dodge City Community College staff to bring back High School Ag Career Day! High School Ag Career Day offers students an opportunity to learn about careers in agriculture.

DC3 worked closely with 3i SHOW exhibitor partners to bring a great educational schedule! Sessions were held on the hour, every hour beginning at 9 a.m., with the last session beginning at 1:00 p.m., and students were allowed to select which sessions they wished to attend. Sessions included Beef Quality Assurance, Diesel Safety, Drone Demonstrations, Farm First Aid, GPS Demonstrations, Livestock Safety, Robotics, Welding, and an opportunity to visit the Garden City Community College Food Science Mobile Unit.

WKMA would like to thank DC3 and their exhibitor partners for their time and effort towards making High School Ag Career Day possible!



SAVE THE DATE!
High School Ag Career Day
October 13, 2016

The mobile unit offered free sight, hearing, blood pressure and diabetes testing. A Vision Screener was on site to test children from 6 months of age to preschool as well as adults. The Vision Screener detects serious eye diseases and problems. Each person tested was given results to take to their medical professional.

KANSAS DEPARTMENT OF WILDLIFE, PARKS & TOURISM

KDWPT staff was once again on hand to answer questions about hunting, fishing and private land programs. They also returned with their Archery Shooting! Genesis compound bows, arrows, targets and arrow stops were available for participants to experience archery with the help of trained instructors in the Special Events Arena.

KANSAS LOTTERY

The Kansas Lottery offered players an opportunity to receive a FREE lottery ticket during their visit to the Kansas Lottery exhibit. Players who purchased \$5 Super Kansas Cash on a single ticket at the 3i SHOW automatically received a voucher for a FREE \$2 Super Kansas Cash ticket. Players also had a chance to instantly win an ultra-cool Motoped® survival bike while at the 3i SHOW with the \$2 Zombie Adventure instant game, in which players could scratch and instantly win one of 200 Motoped® survival bikes! The retail value of each motorized bike is \$3,200 to \$3,600.

KBUF RISK MANAGEMENT SEMINAR



KBUF and The Ag Network held a Risk Management Seminar on Thursday in the Special Events Arena featuring nationally recognized Arlan Suderman, Senior Market Analyst at Water Street Solutions. Arlan discussed where the grain, livestock, and financial markets could be going, and how to manage that risk. He also provided statistical analysis of the markets ahead of Friday's crop report.

Seminar attendees were automatically registered in a drawing to win a drone provided by BTI Ag Solutions. The winner of the drone, a DJI Phantom 2 Quad-Copter with Go Pro Hero 3

Camera, was Wally Stimpert from Spearville, Kansas. Attendees were also registered to win an air-ride seat given away on Saturday in the Kenworth booth.



MILLER ROAD SHOW



Matheson Tri-Gas sponsored the return of the Miller Road Show Truck to the 3i SHOW! Attendees experienced the latest technology in welding and metal cutting equipment from Matheson's exhibit. The customized tractor-trailer is loaded with more than 30 welding and metal cutting products — many with applicable show specials, or that

meet the eligibility requirements of the current Miller Build with Blue™ rebate program. Attendees were able to try out some Miller safety gear and spend time under the hood during the show. Visitors learned helpful tips and participated in hands-on demonstrations. The Miller team was available to answer questions about projects and processes.

NATIONAL WILD TURKEY FEDERATION

The National Wild Turkey Federation (NWTF) brought their Jakes Take Aim air rifle range and the Wall of Guns to the 3i SHOW! The Jakes Take Aim range is a fantastic tool used to educate and introduce youth and non-hunters to guns. Kids had a blast while shooting the Daisy Red Ryder BB guns at turkey targets. The blow up range has two shooting lanes and allows participants to receive valuable instruction and safety tips on shooting.

The NWTF raised valuable funds for projects in the state of Kansas with their Wall of Guns. Show attendees had a chance to win 10 different firearms! For every 50 chances sold, the NWTF gave away one gun to a lucky winner. Chances were sold for \$20 per ticket. A few of the winners included Jason Buschborn



61st Annual 3i SHOW Continued...

from McPherson, Kansas, who won a Barnett crossbow; Jessica Ebert from Tescott, Kansas, won a Barnett crossbow; and Gordon Tankersley from Leoti, Kansas, won a Stoeger shotgun.

VICTORY ELECTRIC SAFETY DEMONSTRATIONS

Victory Electric Cooperative Assn., Inc., linemen returned to display their live performance of high-voltage, power line safety with a true-to-life series of flashes, flames, sizzles and smoke. The demonstration is designed to teach students and adults alike about electricity, electrical safety and lightning safety. Because the public is constantly exposed to the many benefits and potential dangers of electrical power, the goal of this program is to help people better understand how electricity provides an improved way of life and the dangers of electricity when used improperly. Safety was stressed at all times by personnel who conducted these informative demonstrations, which were presented in an age-appropriate manner based upon the viewing audience.

ANTIQUUE DISPLAYS

The 3i SHOW isn't complete without the antique displays! WKMA once again welcomed the daily display of George and LaDonna Brown's antique John Deere tractors as well as Jack Dunham's 1920 Toro. Saturday's display was joined by the Wheat State Chapter of the American Truck Historical Society (ATHS). The ATHS is about 40 years old and was founded to preserve the history of trucks, the trucking industry and its pioneers.

AFTER-PARTY

With sponsors Foley Equipment and Foley Rental, Central Station Bar & Grill hosted the annual 3i SHOW After-Party on Friday, October 9. Headliners Ken Mellons and Sammy Sadler opened the show. Local favorite, the Jared Daniels Band, finished off the night. Both Ken Mellons and Sammy Sadler performed their "Takin' The Country Back Tour". Ken Mellons is most known for his award winning hit, "Jukebox Junkie". He also had other hits in the 90's including "I Can Bring Her Back", "Rubba Dubbin", "Lookin' in The Same Direction" and "Workin for the Weekend". Sammy Sadler is best known for his hits "Hard on a Heart" and "Heart Shaped Like Texas".



2015 Official Partners



2015 Exhibitor Reception Sponsors



301 E Wyatt Farm Dodge City, KS 67801
620-227-7641 | 800-656-1770

Kyle Petty Charity Ride Routed through Dodge City

Kyle Petty's Charity Ride Across America made a pitstop at Boot Hill Museum in Dodge City, Kansas, on Thursday, May 7. Nearly 200 riders participated in the journey from California to Missouri May 2 through May 8.

While visiting Boot Hill, Kyle was sworn in as honorary Marshal by Brent Harris (pictured below). Kyle and his father, Richard Petty, are the only father-son Marshal duo. Richard was named a Marshal during his visit in 1989.



Twenty-two years ago, NASCAR driver Kyle Petty combined his passion for helping others with his love of motorcycles to create the Kyle Petty Charity Ride Across America. One of the most successful and popular charity events in the country, the annual motorcycle trek engages celebrities, Ride sponsors, motorcycle enthusiasts, fans and local communities to raise funds and awareness for Victory Junction. Since 1995, more than 7,750 riders have logged 11.4 million cumulative motorcycle miles and raised \$16.5 million for Victory Junction and other children's charities.

Since its inception by Kyle in 2004 in honor of his late son Adam, Victory Junction has served as the Ride's primary beneficiary. Located on 84 acres in Randleman, North Carolina, Victory Junction exists to enrich the lives of children with chronic or life-threatening illnesses by creating camping experiences that are memorable, fun, empowering, physically safe and medically sound.

Victory Junction challenges campers to find resilience by looking beyond their illness - and also provides a safe place to try new things under unobtrusive, complete 24-hour medical supervision. During each session, campers can participate in arts and crafts, archery, swimming, boating, fishing, horseback riding, woodshop, and music and theatre all in a special NASCAR-themed program area.

2016 Kansas Workforce Summit Pathways to Employment Success!

Mark your calendar today for the 15th Annual Kansas Workforce Summit to be held in Topeka, Kansas, **January 20 and 21, 2016**, at the Topeka Capitol Plaza!

A DO NOT MISS annual forum for community leaders and chamber representatives, legislators and government officials, employers, educators, and local workforce board members to take action to address the new realities facing the workforce and economic development issues in Kansas.

REGISTER TODAY to attend or exhibit!

2015-2016 Scholarships Still Available!

WKMA is proud to continue their support of western Kansas students furthering their education at area community colleges, technical colleges, and universities through their annual scholarship program. Scholarships are for freshman students who are residents of western Kansas, have graduated from a western Kansas high school, and are U.S. citizens. Preference is given to students enrolling in Industrial Engineering, Pre-Engineering or Business Administration.

Scholarships remain available at Colby Community College, Garden City Community College, North Central Kansas Technical College and K-State.

Google+ Added to Social Media



Follow Us and Like Us!



THANK YOU!

WKMA would like to thank all the volunteers, community members and exhibitors for all their efforts to make the 3i SHOW possible. Eddie Estes, WKMA President/CEO, has said it many times:

“Without YOU, there is no us.”

PICTURED LEFT
FROM TOP TO BOTTOM:
Volunteer Thank-You Party
Exhibitor Appreciation Reception
Opening Ceremonies

GOVERNOR’S EXPORTER OF THE YEAR NOMINATIONS BEING ACCEPTED

The Kansas Department of Commerce is accepting nominations for the 2016 Governor’s Exporter of the Year Award, which is presented to a single Kansas business for excellence in international trade and marketing. The winner of the 28th annual installment of the award will be announced in June of 2016 during Business Appreciation Month.

Nominated companies will be evaluated on the totality of their international efforts. Qualifications include:

- Number and/or percentage increase in jobs due to international activities
- Innovations in global marketing
- Number of countries exported to
- Effective use of international distributors
- Long-range international strategies and prospects for future growth
- Commitment to the state and local community
- Foreign language promotional materials and general promotional activities
- Trade shows and/or international expositions

Businesses can nominate themselves or be nominated by any other organization or individual. Visit KansasCommerce.com/Exporter to learn more about the Governor’s Exporter of the Year Award and to download nomination forms.

Completed nominations can be emailed, mailed or faxed no later than Friday, JANUARY 26, 2016 to April Chiang at:

Kansas International Trade Coordinating Council
c/o Kansas Department of Commerce, April Chiang
1000 S.W. Jackson St., Suite 100
Topeka, KS 66612-1354
April Chiang at achiang@kansascommerce.com
Phone: (785) 296-5473
Fax: (785) 296-3490
TTY (Hearing Impaired): 711

Merry Christmas & Happy New Year!!

- From WKMA Staff and Board

2016 Kansas Governor's Exporter of the Year Award
Candidate Nomination Form

Please complete and submit by mail or fax no later than January 26, 2016 to:

Kansas International Trade Coordinating Council
c/o Kansas Department of Commerce 1000
S.W. Jackson Street, Suite 100
Topeka, KS 66612-1354
April Chiang
achiang@kansasccommerce.com
Phone: (785) 296-5473 Fax: (785) 296-3490
TTY (Hearing Impaired):711

Company:					
Address:					
City:		State:		Zip:	
Phone:		Fax:		Website:	
E-mail:		Contact:		Title:	
CEO:					
Year Established:		Year Began Exporting:		Number of Kansas Employees:	
Export Sales as % of Total Sales:		Increase or Decrease % in:		2013 through 2015 Average	
Year 2013		2013		2014	
Year 2014		2014		2015	
Year 2015		Export Sales \$:		2015	
Description of Product or Service:					
Public or Private Corporation/Company:					
Address of Parent Corporation (if applicable):					
Person/Organization Submitting Nomination:					
Address:			Phone:		

KITCC is an independent council that operates with the facilitating assistance of the Kansas Department of Commerce. Council activities are designed to:

- Provide a forum for the exchange of ideas among international business professionals throughout the state.
- Identify and recognize for-profit Kansas corporations that excel in international business through the Governor's Exporter of the Year Award.
- Enhance Kansas' international business by showcasing successful Kansas exporters as role models.
- Provide secondary and post-secondary educational institutions with up-to-date information about international activities of successful Kansas firms.
- Serve as advisory group to develop strategies for further internationalization of business and industry in the state of Kansas.

See Kansas Department of Commerce website for more information: www.kansasccommerce.com/exporter

Dr. Linden Dalecki, KITCC Chair, Pittsburg State University, Kelce College of Business
Tel: (620) 235-6581 FAX: (620) 235-4513
E-mail: ldalecki@pittstate.edu