

Western Kansas Manufacturers Association Newsletter

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3i SHOW Moves to Fall Dates

The 3i SHOW will be held in the fall each year beginning 2015! The decision was made after significant consideration was given to exhibitor feedback as well as crop schedules, other farm show dates, and multiple other factors. Eddie Estes, WKMA President, stated "All we ever want to do is the right thing for the exhibitors and their customers. The new dates reflect the considerations of the exhibitors and farmers, ranchers and producers that attend the show."

The show will continue being held at the Western State Bank Expo Center. Future 3i SHOW dates will be the second Thursday through Saturday each October. Show hours will remain 8 a.m. to 4 p.m. daily. Dates for the next five years will be:

October 8-10, 2015
October 13-15, 2016
October 12-14, 2017
October 11-13, 2018
October 10-12, 2019

The overall response to the new show dates has been overwhelmingly positive, and WKMA thanks everyone for their continued support! Following priority renewal for 2014 exhibitors, exhibitor packets including Space Reservation Request forms will be mailed in January. In the meantime, forms are available online for those who want to sign up now!

RETURN OF HIGH SCHOOL AG CAREER DAY

Along with the new show dates, WKMA is excited to announce the return of High School Ag Career Day! Stay tuned for more complete information as the program develops!

HIGH PLAINS JOURNAL 2014 OFFICIAL 3i SHOW PARTNER

The High Plains Journal became the Official 3i Show Program in 2014! The Journal has unofficially held this title for many years, having published a special 3i SHOW insert each year as well as printing a special edition 3i SHOW wrap for their publication. WKMA was proud to make this unofficial partnership official this year and thanks the Journal for their continued support.



As the Official 3i SHOW Program, the insert was distributed throughout all of the High Plains Journal territories, providing great exposure for the show. In addition, extra copies were printed to replace the historic multifold brochure to be handed out to attendees as they entered the show grounds.

The Journal partnered with the Bucklin FFA with plans to continue this program with local FFA chapters each year.

THANK
YOU!
2014
EXHIBITOR
RECEPTION
SPONSORS



"A North American Agri-Business Tradition"

2015 3i SHOW Renewals Being Taken

Space Reservation Requests are now being taken for the 2015 3i SHOW on October 8, 9, and 10. All pricing for 2015 will once again remain the same, and all early reservation invoices will be post-dated to March 1, 2015. If you have not yet reserved 2015 show space, do so TODAY!



WKMA Membership Renewals

“Thank You!” To all our renewing members. We appreciate your continued support!

Associate Members

Beck Sales Company
 Dodge City Area Chamber of Commerce
 Dodge City Community College
 Dodge City Convention & Visitors Bureau
 Edward Jones
 EmbroidMe
 FAST Associates
 Fidelity State Bank & Trust Company
 Garden City Area Chamber of Commerce
 Garden City Inn
 Hampton Inn / Vista Host
 Holiday Inn Express
 Holiday Motel
 ITC
 Kennedy & Coe, LLC
 Kennedy McKee & Company, LLP
 KFRM - 550 AM
 KRVN Radio
 Landmark National Bank
 LaQuinta Inn & Suites
 Pioneer Country Development, Inc.
 Pishny Financial Services, L.C.
 RSA Marketing
 Rutter Cline Associates, Inc. / KFSA
 Shield Ag
 Super 54 Inn
 The Territorial Magazine
 United Wireless

Active Members

Bowman Manufacturing, Inc.
 Cannonball Engineering, LLC
 Crop Quest, Inc.
 Cross Mfg, Co.
 CrustBuster / Speed King, Inc.
 Curtis Machine Company, Inc.
 Doug Zimmerman Repair
 Energy Management Systems
 Feldt Sales
 Filson Livestock Equipment
 Flame Engineering, Inc.
 Golden Plains Outback
 Grainfield Supply, Inc.
 High Plains Journal
 Holcomb Scraper, Inc.
 Lawn Ranger, Inc.
 Moly Manufacturing, Inc.
 My-D Han-D Mfg., Inc.
 Otters, Inc.
 Roto-Mix
 Simpson Farm Enterprises
 Western Bit & Reamer Service, Inc.
 Winkel Manufacturing Co.
 Worthington Industries

Contact WKMA today to renew your membership if your company is not listed!!

Kansas Workforce Summit

2015 Kansas Workforce Summit Preparing Tomorrow's Leaders in a Rapidly Changing Workplace

It's not too late! Registrations are still being taken for the 14th Annual Kansas Workforce Summit to be held in Topeka, Kansas, **January 21 and 22, 2015**, at the Topeka Capitol Plaza!

The Summit is a **DO NOT MISS** annual forum for community leaders and chamber representatives, legislators and government officials, employers, educators, and local workforce board members to take action to address the new realities facing the workforce and economic development issues in Kansas.

This year's Keynote Speaker will be Matthew Sigelman, CEO, Burning Glass Technologies. Matt will discuss how real-time labor information and “big data” analytics give workforce agencies and educators unprecedented insight into the job market. With this information, these key players can understand the real gaps and inefficiencies in the market, and answer the Workforce Investment & Opportunity Act's (WIOA) call to align their programs to meet employer demand. But there's also an opportunity to challenge demand as well. In many cases, the strategies employers use to hire workers are inefficient and even self-defeating. Workforce agencies and educators can leverage this more specific awareness of demand to flag opportunities to make the job market work better for employers and workers alike.

JOIN US for this great presentation and many more! Complete information is available online at www.KansasWorkforceSummit.com!

GOVERNOR'S EXPORTER OF THE YEAR NOMINATIONS BEING ACCEPTED

The Kansas Department of Commerce will continue to accept nominations for the 2015 Governor's Exporter of the Year Award through January 30. The award is presented to a single Kansas business each year for excellence in international trade and marketing. The winner of the 27th annual installment of the award will be announced in June of 2015 during Business Appreciation Month.

Nominated companies will be evaluated on the totality of their international efforts. Qualifications include:

- Number and/or percentage increase in jobs due to international activities.
- Innovations in global marketing.
- Number of countries exported to.
- Effective use of international distributors.
- Long-range international strategies and prospects for future growth.
- Commitment to the state and local community.
- Foreign language promotional materials and general promotional activities.
- Trade shows and/or international expositions.

Businesses can nominate themselves or be nominated by any other organization or individual. Visit KansasCommerce.com/Exporter to learn more about the Governor's Exporter of the Year Award and to download nomination forms. **The nomination deadline is Friday, January 30, 2015.**

Nominations can be emailed to:
 April Chiang at achiang@kansascommerce.com

or mailed or faxed to:
 Kansas International Trade Coordinating Council
 c/o Kansas Department of Commerce, April Chiang
 1000 S.W. Jackson St., Suite 100
 Topeka, KS 66612-1354
 Fax: (785) 296-3490



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Exhibitor Information!



2015 Kansas Governor's Exporter of the Year Award
Candidate Nomination Form

Please complete and submit by mail or fax no later than January 30, 2015 to:

Kansas International Trade Coordinating Council
 c/o Kansas Department of Commerce 1000
 S.W. Jackson Street, Suite 100
 Topeka, KS 66612-1354
 April Chiang
 achiang@kansasccommerce.com
 Phone: (785) 296-5473 Fax: (785) 296-3490
 TTY (Hearing Impaired):711

Company:					
Address:					
City:		State:		Zip:	
Phone:		Fax:		Website:	
				Email:	
Contact:			Title:		
CEO:					
Year Established:		Year Began Exporting:		Number of Kansas Employees:	
Export Sales as % of Total Sales 2012 through 2014:	Increase or Decrease % in Export Sales:	2012	2013	2014	Average 2012 through 2014:
2012:					
2013:					
2014:					
Description of product or service:					
Public or Private Corporation/Company:					
Address of Parent Corporation (if applicable):					
Personal/Organization submitting nomination:					

KITCC is an independent council that operates with the facilitating assistance of the Kansas Department of Commerce. Council activities are designed to:

- Provide a forum for the exchange of ideas among international business professionals throughout the state.
- Identify and recognize for-profit Kansas corporations that excel in international business through the Governor's Exporter of the Year Award.
- Enhance Kansas' international business by showcasing successful Kansas exporters as role models.
- Provide secondary and post-secondary educational institutions with up-to-date information about international activities of successful Kansas firms.
- Serve as advisory group to develop strategies for further internationalization of business and industry in the state of Kansas.

See Kansas Department of Commerce website for more information: www.kansasccommerce.com/exporter

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