

Kansas Workforce Summit

January 20-21

***Taking Education, Economic Development and
Employment to the Next Level:***

Going for the Green

January 20-21, 2010

Capitol Plaza Hotel
Sunflower Room
Topeka, KS



AGENDA

Going for the Green

January 20, 2010 • DAY 1

- 9 a.m. Registration Begins
- 11 a.m. Exhibits Open
- Noon **Opening Plenary Luncheon**
Governor Mark Parkinson and Acting Secretary of Commerce Bill Thornton
- 1 p.m. Break and Exhibit Visitation
- 1:15 p.m. **A Regional Approach to Workforce Creation and Retraining in the New Energy Economy**
Daniel Stenberg, Staff Member, Midwest Governors Association, Washington D.C. The MGA fosters regional development to attain greater efficiency in state administration, facilitate interstate cooperation and improve intergovernmental relationships, and provide a medium for the exchange of views and experiences on subjects of general importance to the people of the Midwestern states.
- 2:15 p.m. **Time to Update: What's New in Kansas?**
Stan Ahlerich, President, Kansas, Inc.; Joseph Glassman, Chairman, Post-Secondary Tech Ed Authority; Caleb Asher, Department of Commerce; and Sam Cline, Kansas Department of Corrections.
- 3 p.m. Break and Exhibit Visitation
- 3:15 p.m. **Mean, Green, Economic Machine: Economic Recovery from NAWB**
Ron Painter, Chief Executive Officer, National Association of Workforce Boards. NAWB is the leading workforce association representing the nation's nearly 650 business-led Workforce Investment Boards and serves other associated organizations in the workforce with one common goal: Helping America Work.
- 4:15 p.m. Break and Exhibit Visitation
- 4:30 p.m. **Directions from the Institute for a Competitive Workforce**
J. Domenic Giandomenico, Director, Education and Workforce Programs, Institute for a Competitive Workforce. The ICW promotes higher education standards and effective workforce training systems so that they are aligned with each other and with today's rigorous business demands.
- 5:45 p.m. **Reflections from Day 1**
- 6 p.m. Reception, Cash Bar and Exhibit Visitation
- 6:30 p.m. **Kansas Celebration**
Banquet and Awards Program Presented by Kansas Department of Commerce

**Please submit comments and suggestions regarding the
2010 Kansas Workforce Summit to info@KansasWorkforceSummit.com.**

AGENDA

January 21, 2010 • DAY 2

- 7:15 a.m. Continental Breakfast
- 8 a.m. ***The 2010 Kansas Legislature: What Can We Expect in Workforce Development Legislation?***
Steve Morris, President, Kansas Senate; Mike O'Neal, Speaker, Kansas House of Representatives; Janis Lee, Assistant Minority Leader, Kansas Senate; and Ann Mah, Kansas House of Representatives
- 9 a.m. ***An Update from the U.S. Department of Labor, Washington D.C.***
Byron Zuidema, ETA Regional Administrator, U.S. Department of Labor; presentation followed by question and answer session.
- 9:45 a.m. Break and Exhibit Visitation
- 10 a.m. ***Summary of Recommended Actions***
Mike Fleming, Attorney, Healy Law Firm LLC, and Chairman, **KANSASWORKS** State Board
- 11:30 a.m. ***Key Strategies and Commitments***
Eddie Estes
- Noon ***Workforce Summit Concludes***

PRESENTERS



Governor Mark Parkinson

A successful businessman and former legislator, Governor Parkinson is a native Kansan with roots in Scott City, where the Parkinson's still own the family farm. Governor Parkinson was elected to the Kansas House of Representatives in 1990. Two years later, he was elected to the Kansas Senate. While in the Legislature, Governor Parkinson was known as someone who bridged party lines. He worked to strengthen Kansas schools and enhance local control.

Governor Parkinson served as chairman of the Shawnee Area Chamber of Commerce board in 2004, and in 2005 was the "Chair of the Chairs" of the six Chambers of Commerce in Johnson County. In 2006, he joined Governor Kathleen Sebelius as her Lt. Governor. Mark

Parkinson became Kansas' 45th Governor April 28, 2009. Under Governor Parkinson's leadership, wind farms have tripled in Kansas; the state is the future home to the National Bio and Agro-Defense Facility; and Kansas is working to leverage resources from the American Recovery Act to create jobs, rebuild its infrastructure and continue its investment in public schools.

Acting Secretary Bill Thornton, Kansas Department of Commerce

Citing his success in private business and his role in leading Kansas' Regents Institutions, Governor Mark Parkinson named William (Bill) Thornton as Acting Secretary of the Department of Commerce.

A former Chairman of the Kansas Chamber of Commerce and Industry, Thornton currently serves on its Board of Directors. Thornton has previously served in leadership roles at MGP Ingredients and Hallmark Cards, and as an attorney with Duncan-Senecal Law Offices in Atchison. Thornton was appointed to the Kansas Board of Regents by former Governor Kathleen Sebelius in 2007. He currently serves as a member of the Fiscal Affairs and Audit Committee and previously served as the Chair for the Board's CEO Assessment Committee. Thornton received a bachelor's degree from Benedictine College and a Juris Doctor from Washburn University's School of Law.

Thornton began work as Acting Secretary November 9, 2009; the Governor's Cabinet is subject to Kansas Senate Confirmation.





Daniel Stenberg • *Midwest Governors Association*

Daniel Stenberg is a staff member in MGA's Washington, D.C. office. Daniel joined the MGA in early 2008. He has worked with various MGA Energy Advisory Groups such as Energy Efficiency; Renewable Electricity, Advanced Coal with Carbon Capture and Storage; and Bioeconomy and Transportation. He has also worked with the advisory group which produced the MGA Platform for Creating and Retaining Midwestern Jobs in the New Energy Economy, which was released by the Midwestern governors in October 2009. In November 2009, he traveled with a delegation of Midwesterners to Germany to learn about energy policy and practices.

Originally from western North Dakota, Daniel attended Jamestown College where he received undergraduate degrees in Business Administration and History/Political Science, and is currently pursuing his MBA. Daniel previously worked with the Federal Reserve Board.

Ron Painter • *National Association of Workforce Boards*

Ron Painter is the Chief Executive Officer for the National Association of Workforce Boards located in Washington, DC. NAWB is the leading workforce association that represents the nation's nearly 650 business-led Workforce Investment Boards (WIBs) and also serves other associated organizations in the workforce industry with one common goal: Helping America Work.

NAWB's mission is to support its members through a comprehensive program of advocacy, training and technical assistance, communication, and the promotion of strategic partnerships for the advancement of our nation's workforce.



J. Domenic Giandomenico • *Institute for a Competitive Workforce*

J. Domenic Giandomenico is Director of Education and Workforce Programs for the U.S. Chamber of Commerce's Institute for a Competitive Workforce. ICW is dedicated to strengthening the nation's educational standards and the quality of its workforce. ICW promotes high educational standards and effective workforce training systems so that they are aligned with each other and with today's rigorous business demands.

In 2009, Giandomenico implemented the Business LEADs Network, a national network of business leaders who work collaboratively with experts, elected officials and other stakeholders dedicated to improving education and workforce development in America through a grant from the Bill & Melinda Gates Foundation. Giandomenico also guides ICW policy on education and workforce issues, including career technical education, digital skills literacy, elementary and secondary education, and the aging of our workforce.

Steve Morris • *President, Kansas Senate*

Elected to the Kansas Senate in 1992, Steve Morris is in his fourth four-year term. He was further honored in 2004 to be elected by his Senate Republican colleagues to serve as President of the Senate. In this position, Senator Morris assumes even greater responsibility.

Senator Morris is an active member of a number of boards, committees and commissions at the local, state and national levels. He serves on the Executive Committee of The Energy Council (a consortium of energy producing states and Canadian provinces and the country of Venezuela). He is on the Executive Committee for both the Council of State Governments (CSG) and CSG Midwest. He is currently Vice Chairman of the National Conference of State Legislatures (NCSL) Agriculture, Environment and Energy Committee and is a member and past Chairman of the Council of State Governments (CSG) Agriculture Task Force. In the past, he has been Chairman of the CSG Health Capacity Task Force and served on the NCSL Rural Policy Task Force Steering Committee.





Mike O'Neal • *Speaker, Kansas House of Representatives*

Speaker Mike O'Neal is a senior member of the Kansas House of Representatives. First elected in 1984, he is currently in his 11th term. O'Neal is currently Chairman of the House Judiciary Committee and was Chairman of the House Redistricting Committee during the 2002 session. He has chaired the House Judiciary Committee three different times, totaling 13 years, and has served as Chairman of the House Education Committee. He has twice been elected to the office of Republican Whip, and currently serves as Vice Chairman of the House Select Committee on School Finance.

Janis Lee • *Assistant Minority Leader, Kansas Senate*

Senator Janis Lee was elected to the Kansas Senate in 1989 and for the last 19 years has represented 10 rural counties in the North-central region of the state including Ellis, Hodgeman, Mitchell, Osborne, Pawnee, Phillips, Rush, Russell, Smith and western Jewell.

As a long-time member of the Senate Agriculture and Natural Resources committees, Janis has had a direct impact on a number of water and agricultural regulations that are important to rural communities. During the 2008 legislative session, Janis fought to pass legislation that will give the public more power in determining the need for Intensive Groundwater Use Control Areas (IGUCAs).

Prior to serving as a state Senator, Janis spent 10 years as a member of the USD 238 Board of Education, serving as Vice-President for eight of those years. In 2006, as Ranking Member of the Senate Education Committee, Senator Lee continued her commitment to public school children, teachers and administrators by helping to pass a three-year public school finance plan.

Senator Lee has served as the Senate Assistant Democratic Leader since 1996. She is also the Ranking Minority Member on the Senate Utilities Committee and the Senate Assessment and Taxation Committee, and serves as a member of the Joint Information Technology Committee.



Ann Mah • *Kansas House of Representatives*

Representative Ann Mah has served in the Kansas House of Representatives since 2005. She represents the 53rd House District, which includes portions of eastern Shawnee and western Douglas counties.

Ann obtained both an undergraduate degree and a Masters degree in education from Emporia State University. Ann participates in numerous organizations and holds leadership positions on multiple boards. Presently, Ann is active on the United Way of Greater Topeka Board of Directors, the American Business Women's Association and the North Central Association State Committee. Ann was recognized as the 1997 national Woman of the Year

by the 50,000 member American Business Women's Association. She served as the Association's national president in 2002. In that capacity, Ann traveled throughout the country speaking on business and education issues. In 2000, Ann was also recognized as a YWCA Woman of Excellence.

As a state legislator, Ann serves on the House Committees on Education, Higher Education and Local Government.

Byron Zuidema • *U.S. Department of Labor*

Byron Zuidema was appointed as Chicago's ETA Regional Administrator by Alexis Herman in May 1998. As a member of ETA's Senior Executive Service, Zuidema provides leadership to national, state and local leaders to promote workforce solutions that meet the needs of employers, workers and communities. He recently served as ETA's Administrative Officer while Acting Administrator of the Office of Financial and Administrative Management.



EXHIBITORS

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The 2010 KANSAS WORKFORCE SUMMIT would like to thank...

PRESENTERS & HONORED GUESTS

Governor Mark Parkinson
Acting Secretary Bill Thornton, Kansas Department of Commerce
Daniel Stenberg, Midwestern Governors Association
Ron Painter, National Association of Workforce Boards
J. Domenic Giandomenico, Institute for a Competitive Workforce

Steve Morris, President, Kansas Senate
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EXHIBITORS

ACT, Inc.
AGS (American Government Services)
America's Job Link Alliance
Business Access
Career Action Resources, LLC
ECAAP/Registered Apprenticeship
Empyra
Flint Hills Job Corps.
Geographic Solutions, Inc.
Kansas Adult Education Association

KACCRRA
Kansas Construction Careers Coalition (KC3)
Kansas Enrichment Network
Kansas Health Policy Authority
Kansas Parent Information Resource Center
KSU Distance Education
MAMTC
Manpower, Inc.
North Central Kansas Technical College
The Work Suite

SUMMIT SUPPORTERS

Flint Hills Job Corps
Kansas, Inc.
Kansas Advisory Committee for Career and Technical Education
Kansas African American Affairs Commission
Kansas Association of Community College Trustees
Kansas Association of School Boards
Kansas Association of Technical Schools and Colleges
Kansas Board of Regents
Kansas Cavalry
Kansas Chamber of Commerce
Kansas Chamber of Commerce Executives
Kansas Department of Labor
Kansas Economic Development Alliance

Kansas Enrichment Network
Kansas Hispanic Affairs Commission
Kansas Independent College Association
Kansas Technology Enterprise Corporation
KANSASWORKS - Department of Commerce
KANSASWORKS State Board
Midwest Governors Association
National Association of Workforce Boards
National Governors Association
SER Corporation
State Board of Education
U.S. Department of Labor
Western Kansas Manufacturers Association
Western Kansas Technology Corporation

A special thank you to the Topeka Capitol Plaza Hotel and staff for our accommodations, service and support.

The **2010 KANSAS WORKFORCE SUMMIT** is presented
by **Western Kansas Manufacturers Association.**

Thank you for your attendance and support!

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