

**Kansas**  
**Workforce**  
**2009**  
**Summit**  
**January 21-22**

***Taking Education, Economic Development and  
Employment to the Next Level:***

*Mass Collaboration, Peer Production & Web 2.0*

**January 21-22, 2009**

Capitol Plaza Hotel  
Sunflower Room  
Topeka, KS



# AGENDA

## Taking Education, Economic Development and Employment to the Next Level: Mass Collaboration, Peer Production & Web 2.0

January 21, 2009 • DAY 1

- 9 a.m. Registration Begins
- 11 a.m. Exhibits Open
- Noon **Opening Plenary Luncheon**  
Governor Kathleen Sebelius and Secretary of Commerce David Kerr
- 1 p.m. Break and Exhibit Visitation
- 1:15 p.m. **Wikinomics - Mass Collaboration, Peer Production & Web 2.0**  
Anthony Williams, Co-author of the groundbreaking book on the new art and science of "Wikinomics." Williams, Senior Fellow at nGenera Insight, is an expert on the impacts of new technologies on social, political and economic life. Our world is witnessing an entirely new kind of economy where firms co-create value with millions of anonymous producers.
- 2:15 p.m. **Time to Update: What is New in Kansas?**  
Many exciting things are taking place in Kansas related to workforce development. Stan Ahlerich, President, Kansas, Inc.; Andy Solter, President, Kansas Career Pipeline; Joseph Glassman, Chairman, Post-Secondary Tech Ed Authority; Rae Anne Davis, Department of Commerce, Kansas Wired Grant/Workforce Services; and Lana Oleen, Midwestern Higher Education Compact, will describe what is happening and how to take advantage of special programs.
- 3 p.m. Break and Exhibit Visitation
- 3:15 p.m. **Demographic Realities in the Central Region of the United States**  
Ron Crouch, Director, Kentucky Data Center, will present the most recent updates from the Kentucky Data Center.
- 4:15 p.m. Break and Exhibit Visitation
- 4:30 p.m. **Successful Educational Programs and How They Work**  
Robert Stonehill, Ph.D., Chief Program Officer, Washington D.C. Learning Point Associates, responsible for development and oversight of after-school and extended-learning programs; and Larry Dixon, Consultant, Jones Institute for Education Excellence at Emporia State University.
- 5:45 p.m. **Reflections from Day 1**
- 6 p.m. Reception, Cash Bar and Exhibit Visitation
- 6:30 p.m. **Banquet & Awards Program Sponsored by Kansas Department of Commerce**  
**Expanding Post-Secondary Access and Success: Emergency Care Needed**  
Larry Isaak, President, Midwestern Higher Education Compact

*Please submit comments and suggestions regarding the  
2009 Kansas Workforce Summit to [info@KansasWorkforceSummit.com](mailto:info@KansasWorkforceSummit.com)*

## AGENDA

January 22, 2009 • DAY 2

7:15 a.m. Continental Breakfast

8 a.m. ***The 2009 Kansas Legislature: What Can We Expect in Workforce Development Legislation?***

Steve Morris, President, Kansas Senate; Mike O'Neal, Speaker-Elect, Kansas House of Representatives; Anthony Hensley, Minority Leader, Kansas Senate; and Paul Davis, Minority Leader, Kansas House of Representatives

9 a.m. ***An Update from the U.S. Department of Labor, Washington D.C.***

Byron Zuidema, ETA Regional Administrator, U.S. Department of Labor; presentation followed by Question and Answer Session.

9:45 a.m. Break and Exhibit Visitation

10 a.m. ***Summary of Recommended Actions***

Ed Berger, Workforce Services/**KANSASWORKS**; Joseph Glassman and David Kerr

11:30 a.m. ***Key Strategies and Commitments***

Eddie Estes

Noon ***Workforce Summit Concludes***

## PRESENTERS



### **Governor Kathleen Sebelius**

Pledging independent leadership to move Kansas forward, Kathleen Sebelius became the 44th Governor of the State of Kansas in 2003 and was re-elected to a second term in 2006. *Time* magazine named her one of the nation's top five governors in 2005. She is the first daughter of a Governor (John Gilligan, Ohio, 1971-1975) in U.S. history to be elected to that same position.

Governor Sebelius' administration is committed to growing the Kansas economy and creating jobs; ensuring every Kansas child receives a quality education; protecting Kansas families and communities; improving access to quality, affordable health care; and taking advantage of the state's renewable energy assets.

### **Secretary David Kerr, Kansas Department of Commerce**

As Secretary of the Kansas Department of Commerce, David Kerr leads the state's lead economic development organization in its mission to empower individuals, businesses and communities to realize prosperity in Kansas. Kerr oversees the state's efforts to create jobs through business recruitment and expansion, agriculture marketing, workforce development, community development, international trade and travel and tourism.

Kerr joined Commerce after serving as President of AT&T Kansas from 2003-2007, where he was responsible for all regulatory, legislative, governmental and external affairs activities in the state. Prior to being named President, Kerr served as Vice President and General Manager, Local Interconnection Services, with responsibility for serving competitive local telephone companies.





**Anthony Williams** • *Co-Author of Wikinomics, nGenera Insight Senior Fellow*  
Researcher and consultant Anthony Williams is the co-author of the groundbreaking book *Wikinomics: How Mass Collaboration Changes Everything*, the breakthrough introduction to the new economics transforming business and competition with the emergence of Web 2.0. For more than a decade, Williams has researched the impacts of new technologies on social, political and economic life. He has authored numerous influential reports on strategy, innovation and intellectual property, including a global effort to understand property, a global effort to understand how transparency is revolutionizing business and redefining the corporation's role in society.

Williams is a Senior Fellow at nGenera Insight. His work has been featured in such publications as *Business Week*, *The Globe and Mail* and *the Times of India*, and has been widely circulated in proprietary syndicated research programs.

**Ron Crouch** • *Kentucky Data Center*

As an expert demographer, Ron Crouch interprets the significant demographic changes that will affect state and local settings. He is well-known for his ability to "set the record straight" related to the demographic myths that most people hold. Crouch's insights have been featured in a major *Wall Street Journal* article concerning the new demographic realities facing America. He has developed census profiles for each of the 50 states that provide information beyond that available from traditional sources. Crouch is the Director of the Kentucky State Data Center at the University of Louisville and presents regularly at national and state conferences.



**Robert Stonehill** • *Learning Point Associates*

Dr. Stonehill's 30-year career at the U.S. Department of Education covered a range of programs from managing the Regional Educational Laboratories to providing leadership for key policy objectives of No Child Left Behind. In his most recent position, he managed a portfolio of programs and initiatives with a \$6.2 billion annual budget focusing on ensuring all teachers are highly qualified, implementing and evaluating school reform efforts and providing high-quality after-school enrichment. He has extensive experience in developing, managing and evaluating national education initiatives to improve learning and teaching in high-need schools.

**Larry Dixon** • *Jones Institute for Educational Excellence*

Larry Dixon is a consultant with the Jones Institute for Education Excellence at Emporia State University. He is working with the Geary County Unified School District #475 on several special projects, which include closing the academic achievement gap that exists between black students and other subgroups, planning and implementing a multi-tier support system in the area of student behavior and building collaboration with employers, community organizations and other public and private agencies to enhance opportunities in the community for all students.



**Larry A. Isaak** • *Midwestern Higher Education Compact*

Larry Isaak was appointed President of the Midwestern Higher Education Compact (MHEC) in November 2003. Isaak has helped lead a significant expansion in MHEC activities related to student access, policy research and cost savings initiatives. MHEC is now actively engaged in a number of new policy initiatives, including preparation of annual reports on a number of higher education performance indicators, holding annual policy summits and engaging in a special initiative on education to workforce. MHEC's cost savings programs have expanded rapidly now saving states and institutions more than \$31 million annually.



**Steve Morris** • *President, Kansas Senate*

Elected to the Kansas Senate in 1992, Steve Morris is in his fourth four-year term. He was further honored in 2004 to be elected by his Senate Republican colleagues to serve as President of the Senate. In this position, Sen. Morris assumes even greater responsibility.

Sen. Morris is an active member of a number of boards, committees and commissions at the local, state and national levels. He serves on the Executive Committee of The Energy Council (a consortium of energy producing states and Canadian provinces and the country of Venezuela). He is on the Executive Committee for both the Council of State Governments (CSG) and CSG Midwest. He is currently Vice Chairman of the National Conference of State Legislatures (NCSL) Agriculture, Environment and Energy Committee and is a member and past Chairman of the Council of State Governments (CSG) Agriculture Task Force. In the past, he has been Chairman of the CSG Health Capacity Task Force and served on the NCSL Rural Policy Task Force Steering Committee.

**Mike O’Neal** • *Kansas House of Representatives Speaker-Elect*

Speaker-Elect Mike O’Neal is a senior member of the Kansas House of Representatives. First elected in 1984, he is currently in his 11th term. O’Neal is currently Chairman of the House Judiciary Committee and was Chairman of the House Redistricting Committee during the 2002 session. He has chaired the House Judiciary Committee three different times, totaling 13 years, and has served as Chairman of the House Education Committee. He has twice been elected to the office of Republican Whip, and currently serves as Vice Chairman of the House Select Committee on School Finance.



**Anthony Hensley** • *Minority Leader, Kansas Senate*

Sen. Hensley was first elected to the Kansas Legislature in 1976 at the age of 23. He served 16 years in the Kansas House of Representatives before being appointed to the Kansas Senate July 1, 1992. He is a lifelong resident of the 19th Senate District, comprising eastern Topeka and Shawnee County, southern Douglas County and northern Osage County. In 1997, Sen. Hensley was elected Senate Minority Leader and is now in his third term in that office. 2008 marks Sen. Hensley’s 32nd session, making him the longest serving current member of the Legislature.

**Paul Davis** • *Minority Leader, Kansas House of Representatives*

Paul Davis, representative of the 46th House of Representatives District, took office in 2003. He serves on the House Taxation, Transportation and Judiciary committees. During his first term, Davis organized a bi-partisan group of freshmen legislators, offering an alternative budget plan to increase funding for K-12 and higher education, social services and to shore up the unfunded liability of the KPERS retirement system. Davis has introduced legislation requiring insurance companies to cover all forms of contraception for women and also introduced a bill that would completely revamp the legislative and congressional reapportionment process. He worked with Governor Sebelius during the 2004 session to pass a bill in the House of Representatives to put almost \$150 million new dollars into K-12 education. Davis worked with Republican and Democratic legislators to save the state van pool program and authored a new law cracking down on persons who perpetrate financial scams against senior citizens.



**Byron Zuidema** • *U.S. Department of Labor*

Byron Zuidema was appointed as Chicago’s ETA Regional Administrator by Alexis Herman in May 1998. As a member of ETA’s Senior Executive Service, Zuidema provides leadership to national, state and local leaders to promote workforce solutions that meet the needs of employers, workers and communities. He recently served as ETA’s Administrative Officer while Acting Administrator of the Office of Financial and Administrative Management.

## EXHIBITORS

### America's Job Link Alliance

#### **John Williamson**

1430 S.W. Topeka Blvd., 2nd Floor  
Topeka, KS 66612-1354  
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### Division of Continuing Education - KSU

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### ECAAP/Registered Apprenticeship

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### Flint Hills Job Corps

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### Geographic Solutions, Inc.

#### **Tim Duffy**

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Web site: [www.geographicsolutions.com](http://www.geographicsolutions.com)

### Hutchinson Correctional Facility

#### **Jim Flood**

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### Kansas Association of Homes and Services for the Aging

#### **Dana Weaver**

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### Kansas Career Pipeline

#### **Karen Cox**

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Web site: [www.careerpipeline.org](http://www.careerpipeline.org)

### Kansas Construction Careers Coalition (KC3)

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### Kansas Enrichment Network

#### **Marcia Dvorak**

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### Kansas Parent Information Resource Center

#### **Jane Groff**

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### Manpower

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### North Central Kansas Technical College

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### The Work Suite

#### **John Reeves**

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Web site: [www.theworksuite.com](http://www.theworksuite.com)

# The 2009 KANSAS WORKFORCE SUMMIT would like to thank...

## PRESENTERS & HONORED GUESTS

Governor Kathleen Sebelius	Larry A. Isaak, Midwestern Higher Education Compact
Secretary David Kerr, Kansas Department of Commerce	Steve Morris, President, Kansas Senate
Anthony Williams, Co-Author of <i>Wikinomics</i> , nGenera Insight Senior Fellow	Mike O'Neal, Speaker-Elect, Kansas House of Representatives
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Robert Stonehill, Learning Point Associates	Paul Davis, Minority Leader, Kansas House of Representatives
Larry Dixon, Jones Institute for Educational Excellence	Byron Zuidema, U.S. Department of Labor

## PANEL PRESENTERS

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Andy Solter, Kansas Career Pipeline	Lana Oleen, Midwestern Higher Education Compact
Joseph Glassman, Post-Secondary Tech Ed Authority	

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ECAAP/Registered Apprenticeship	Kansas Enrichment Network
Flint Hills Job Corps	Kansas Parent Information Resource Center
Geographic Solutions, Inc.	Manpower
Hutchinson Correctional Facility	North Central Kansas Technical College
Kansas Association of Homes and Services for the Aging	The Work Suite

## SUMMIT SUPPORTERS

Flint Hills Job Corps	Kansas Economic Development Alliance
Kansas, Inc.	Kansas Enrichment Network
Kansas Advisory Committee for Career and Technical Education	Kansas Hispanic Affairs Commission
Kansas African American Affairs Commission	Kansas Independent College Association
Kansas Association of Community College Trustees	Kansas Technology Enterprise Corporation
Kansas Association of School Boards	<b>KANSASWORKS</b> - Department of Commerce
Kansas Association of Technical Schools and Colleges	<b>KANSASWORKS</b> State Board
Kansas Board of Regents	Midwestern Education to Workforce Policy Initiative
Kansas Board of Regents Tech Ed Authority	National Association of Workforce Boards
Kansas Cavalry	National Governors Association
Kansas Chamber of Commerce	SER Corporation
Kansas Chamber of Commerce Executives	State Board of Education
Kansas Department of Labor	U.S. Department of Labor
	Western Kansas Manufacturers Association
	Western Kansas Technology Corporation

**A special thank you to the Topeka Capitol Plaza Hotel and staff for our accommodations, service and support.**

The **2009 KANSAS WORKFORCE SUMMIT** is presented  
by **Western Kansas Manufacturers Association.**

*Thank you for your attendance and support!*

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